



MIPCOM CANNES DIVERSIFY TV AWARDS 2024 OPENS GLOBAL CALL FOR ENTRIES

SUBMISSIONS DEADLINE FOR AWARDS IS 19 JULY



Paris, 19 June 2024 – MIPCOM CANNES today announced the global call for entries has opened for the eighth edition of the **MIPCOM CANNES Diversify TV Awards**. Closing date for submissions is 19 July for consideration across nine awards, with the winners to be announced live on stage during an industry ceremony on the second day of MIPCOM CANNES (21-24 October).

Dedicated to championing and promoting diversity and inclusion in all its forms across the international television industry, the **MIPCOM CANNES Diversify TV Awards** attracted over 150 submissions from 27 countries in 2023 and will again be presented in Cannes as part of the 40th edition of the mother of all entertainment content markets and the world's greatest gathering of TV and Entertainment Executives.

The awards will be staged in the Grand Auditorium of the world-renowned Palais des Festivals in the ceremony's newly established prominent position on day two of MIPCOM CANNES (Tuesday 22 October) from 12.00 to 13.00, to be followed by a cocktail lunch reception.

The awards are organised by MIPCOM CANNES in collaboration with founding partner Diversify TV, and in association with Founding Presenting Partner A+E Media Group and Awards Partners All3Media, Telefilm Canada and The Canada Media Fund among other supporting partner companies and organisations.

A total of nine winners will be awarded in 2024 across scripted and unscripted (categories listed below) including a behind-the-scenes impact honour (for which nominations are also invited). Finalists will be short-listed by a jury of members of the MIP Markets' Diversity Advisory Board members and a Special Jury of Industry Experts and Advocacy organisations committed to diversity and inclusion in the global media landscape and everywhere.

To be eligible, programmes must demonstrate a fair and balanced representation of Race & Ethnicity, LGBTQIA+ and Disabled communities; show a positive impact; stand out in originality and excellence in terms of storytelling, casting and production values; challenge stereotypes and have aired the past year (premiere broadcast or streaming of any season between 22 July 2023 and 21 July 2024 on a linear and/or non-linear platform). Entry for the eighth edition is [here](#) where full terms, conditions and criteria can also be found.

“These awards recognise the positive and demonstrate the possible” said Lucy Smith, Director of MIPCOM CANNES and MIPJUNIOR. *“Our aim every year when the global TV industry is gathered, is to use that opportunity and our unrivalled platform to spotlight the programming and people internationally that embody excellence in representation as examples to be inspired by and aspire to.”*

Categories in nomination for the MIPCOM CANNES Diversify TV Awards 2024 are:

Representation of Race and Ethnicity

- Scripted
- Non-Scripted

Representation of LGBTQIA+

- Scripted
- Non-Scripted

Representation of Disability

- Scripted
- Non-Scripted

Representation of Diversity in Kids Programming

- Pre-School
- Older Children

The Behind The Scenes Impact Award

MIPCOM CANNES is the flagship entertainment content market for the international TV industry, attended by over 11, 000 delegates from over 100 countries in 2023. The 40th edition in takes place in Cannes 21-24 October 2024 with MIPJUNIOR, the annual meeting point for the Kids sector, returning to its traditional slot ahead of the market of 19-20 October with a pre-opening afternoon on 18 October.

The 2023 MIPCOM CANNES Diversify TV Awards winners can be found [here](#)

Further Information

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Editors Notes:

About MIPCOM CANNES & MIPJUNIOR

MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIP LONDON, MIP CANCUN and MIPJUNIOR.

About RX FRANCE

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet*... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit www.rxglobal.fr

*Organised by Safi, a subsidiary of RX France and Ateliers d'Art de France

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