

GLOBAL FAST & AVOD SUMMIT

Tuesday 22 October – MIP Innovation Lab

14.30 – 15.30

Part I. Roundtables

Pre-registration required.











14.00 – 14.30

Doors Open - Welcome Coffee

14.30 – 15.30

Roundtable Discussions

Hosted by

-  **Connie Hodson**, Director of Content Acquisitions & Partnerships, Little Dot Studios
-  **Kasia Jablonska**, Director of Digital and On-Demand for EMEA, BBC Studios
-  **Teresa Alonso Lopez**, VP, whaleTV+ Business Development, Whale TV
-  **Shaun Keeble**, VP Digital, Banijay Rights
-  **Julian Wright**, CEO, Blue Lucy
-  **Charissa Johnson**, European Sales Director, Gracenote, a Nielsen company
-  **Matt Katrosar**, Senior Vice President, Global Advertising Sales & Strategy & **Laura Florence**, SVP, Global Fast Channels, Fremantle
-  **Aline Jabbour**, Director Services Business Partnership for Latin America, Samsung TV Plus
-  **Fernando Garcia Calvo**, CEO, The Channel Store
-  **Linn Adolfsson**, Chief Creative Officer, Xosqe Media

15.30 – 15.45

Networking Break

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15.45 – 17.30 **Part II. Conferences**

Hosted by **Marion Ranchet**, Founder, **The Local Act Consultancy**

15.45 – 15.55 [“FAST and Furious: Lessons Learned in the FAST Lane”](#)

Presented by **Stefan Van Engen**, Vice President, Content Partnership, Acquisition, Distribution & Experience, **Xumo**

15.55 – 16.15 [“Scaling Success: Innovative Content Partnerships”](#)

Ft. **David Decker**, President, Content Sales, **Warner Bros. Discovery** and **Samuel Harowitz**, Senior Vice President, Content Acquisition and Partnerships, **Tubi** - moderated by **Marion Ranchet**

16.15 – 16.35 [“Emerging Giants: Tapping into LATAM and APAC Potential”](#)

Ft. **Katrina Kowalski**, Senior Vice President, International Content Programming and Acquisitions for **Pluto TV**, **Paramount** and **Ed Love**, Head of Samsung TV Plus - ANZ & Southeast Asia, **Samsung TV Plus** – moderated by **Sa Eva Nébié**, Head of Research, **Dataxis**

16.35 – 17.00 [“Content Strategy and Advertising: The New Rules of Programming”](#)

Featuring **Claudia De Wolff**, VP, Content and Programming, **Vevo**; **Jonitha Keymoore**, Head of Content, **FilmRise** and **Jennifer Vaux**, Vice President of Content Acquisition & Programming, **Roku** – moderated by **Marion Ranchet**

17.00 – 17.30 [“Europe’s TV Markets: Adapting to Local Dynamics”](#)

Featuring **Cédric Monnier**, CEO, **OKAST.TV** and **Linette Zaulich**, Director Unscripted, **ZDF Studios GmbH** – moderated by **Candelaria Balaguer**, Business Developer, **BB Media**