Sunday 20 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
14.00					
14:00					
4- 00					
15:00					
16:00					
~					
17:00 -					
				17:00 - 19:00 International Format	
				Awards	
				With C21, MIPCOM Cannes, FRAPA	
18:00	18:00-19:15			& Entertainment Master Class	
	MIPCOM CANNES				
	World Premiere TV Screening				
19:00	Followed by a Q&A with the talent			-	
20:00					



The Mother of all Entertainment





Monday 21 Oct. 2024

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	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
8:30					
9:00					
5.00	9:00 - 9:45 Unlocking Audience & Content Dynamics Presented by Glance		9:00 - 9:45 Welcome Networking Coffee		
		9:45 - 10:15	9:45 - 10:10		
10:00 -		Why All the Drama? Here Is the Content that Travels	How to Thrive in The Media's User-Centric Era? Presented by Evan Shapiro, ESHAP		10:00 - 11:00 Auditorium K
	10:30 - 11:00 KEYNOTE				Survivor: The true story of
11:00 -	Media Mastermind Keynote		10:15 - 11:40 Applied Al Summit:		one boy's journey
		11.00.10.00	Talks Series		through the
	11:15 - 12:15 KEYNOTE Media Mastermind	11:00-13:00 Frapa Formats Summit	Presented by Jonathan Verk, Social Department		Auditorium A Holocaust The Beach A film by Zoom Presented by Rockman Beta Film A film by Zoom
10.00	Keynote series				
12.00 -				12:00 – 14:00 Hotel Majestic Welcome Drinks: 12:00 Lunch 12:30-14:00	
				Women in Global	
13:00		-		Entertainment Power	
	13:00-14:00 Fresh TV Formats Presented by The WIT			With A+E Media Group	
14:00					
14.00					
/		14:30 - 15:00 Drama Formats – Producer/Distributor Collaboration in the	14:30 - 15:30 Applied Al Summit:		14:30 - 15:30 Auditorium A Screening Presented by Electric Entertainment
15:00 -	15:00 – 15:30 KEYNOIE Media Mastermind	Remake Process	Expert-led Roundtables Welcome Coffee from 14:00		
	Keynote In Partnership with Variety		Pre-registration required		15:30 - 16:30 Auditorium K
	15:50 – 16:20 КЕУNOTE				Screening Presented by GCON
16:00 -	Media Mastermind Keynote In Partnership with Variety		16:00 - 16:45		
			Applied AI Summit: Innovation Showcase		16:30-17:30
	16:45 - 17:30 KEYNOTE	16:30 - 17:00 A Diversified Approach			Auditorium A
17:00	Media Mastermind Keynote: Variety Vanguard Award &				Screening Presented by ECCHO RIGHTS
	Fireside Chat				

	18:00-19:15 MIPCOM CANNES World Premiere TV Screening Spain Country of Honour	18:00-19:00 Producers' Hub Networking Drinks		
19:00 -	Follow ed by a Q&A with the talent		From 19:00 Hotel Majestic MIPCOM CA Opening Nig Red Carpet	
20:00	OM CANNES Sponsors & Part			As of 17/07/2024, Subject to change



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Tuesday 22 Oct. 2024

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9.00 Image: 100 Break Coperation Cope		Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other V	/enues	Screenings & Showcases
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10:00 10:00			Pre-registration required	9:00 – 11:00 KEYNOTE			
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10:00 Focus Spain Focus Spain 11:00 Focus Spain Focus Spain 12:00 Focus Spain Focus Spain 12:00 Focus Spain Focus Spain 12:00 Focus Spain Focus Spain 13:00 Focus Spain Focus Spain 14:00 Focus Spain Focus Spain 14:00 Focus Spain Focus Spain 16:00 Focus Spain Focus Spain 16:00 Focus Spain Focus Spain 16:00 Focus Spain Focus Spain 17:00 Focus Spain Focus Spain 18:00 Focus Spain Focus Spain 19:00 Focus Spain Focus Spain 10:00 Focus Spain Focus Spain 11:00				Presented by Evan Shapiro			
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12.00 Keynole Content Showcase Setting the sage for the same for t		11:15 - 11:45 KEYNOTE					
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17:00 17:00-17:40 EXECUTE Presenting Partner: XUMO Conference Partners: OKXSTTV, VEVO 18:00 18:00-19:00 MPCOM CANNES Premieres: Scripted Selection World Penniere Preview screenings with pand discussions with the talent 18:00-19:00 Producers' Hub Networking Drinks 17:30-18:30 FAST & AVOD Networking Drinks 17:30-18:30 FAST & AVOD Networking Drinks 19:00 World Penniere Preview screenings with pand discussions with the talent 18:00-19:00 Producers' Hub Networking Drinks 18:00-19:00 FAST & AVOD Networking Drinks 18:00-19:00 FAST & AVOD Networking Drinks 19:00 World Penniere Preview screenings with pand discussions with the talent 18:00-19:00 Producers' Hub Networking Drinks Audiovisual Mine Drinks 18:00-19:00 FAST & AVOD Networking Drinks 19:00 World Penniere Preview screenings with pand discussions with the talent 18:00-19:00 Producers' Hub Networking Drinks Audiovisual Producers' Hub Networking Drinks So of 17/07/2024, Subject to change 20:00 MIPCOM CANNES Sponsors & Partners As of 17/07/2024, Subject to change E MIPCOM CANNES Sponsors & Partners E MIPCOM CANNES Sponsors & Partners E MIPCOM CANNES Sponsors & Partners E MIPCOM CANNES Sponsors & Partners E MIPCOM CANNES Sponsors & Partners E MIPCOM CANNES Sponsors & Partners			Voices?				Presented by KOCCA
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18:00 18:00-19:15 MIPCOM CANNES Producers' Hub Networking Drinks with PLEX Producers' Hub Networking Drinks with PLEX 19:00 Words Premiere S- Scripted Selection Words Premieres Preview screenings with panel discussions with the talent Producers' Hub Networking Drinks with PLEX 20:00 MIPCOM CANNES Sponsors & Partners Audiovisual Form SPAIN BETO IDE IDE C21Media As of 17/07/2024, Subject to change E MIPCOM CANNES Sponsors & Partners Audiovisual Form SPAIN BETO IDE IDE IDE C21Media ELUE MIPCINE C21Media C21Media KOCCCA MEDIA NIPPON TV OKAST OPBS DIE IDE <b< td=""><td></td><td></td><td></td><td></td><td></td><td></td><td></td></b<>							
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	MIPCO	M CANNES Sponsors & Part	ners			As of 17/0	7/2024, Subject to change
	ARC			BLUE C21 Media NVFR ^C	ecchorio	hts EMC	OFRAPA CO
	DUP	-				ENTERTAINMENT MASTERCLASS	THE FORMAT RECOGNITION AND PROTECTION ASSOCIATION Gyeonggi Content
	KOREA CREATIVE CONTENT AN		NTV OKAST OPBS				VARIETY WURL XU

Wednesday 23 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
8:30			8:30 - 9:00	8:30 - 10:30	
			Welcome Coffee	Verrière Grand Auditorium International	
9:00				Mentoring & Networking	
		9:00 - 9:30 Collaboration: The Future of	9:00-11:15	Breakfast for Women in	
		Factual	Connected TV Summit	Entertainment w ith MediaClub'Elles	
			Presented by Alan Wolk, TVREV	Limited seats, pre-registration	
		9:45 - 10:15		recommended	
10:00		Branded Fiction - the	Conference Partner: WURL	10:00 - 11:00	
		Subtle Art of Integrating Brands into Drama		Matchmaking Area Speed Matchmaking	
		Branus into Drama		Unscripted	
				Pre-registration required	
11:00					
	11:15 - 11:45 KEYNOTE Modia Mastarmind				
	Media Mastermind Keynote				
12.00	12:00 - 12:30 КЕУNOTE				
	Media Mastermind				
	Keynote				
		12:30 - 13:00			
10.00		Go Bigger or Smaller? Adjusting Finacing			
13:00 -	13:00-13:45	Strategy to Changing			
	Fresh TV Fiction	Times			
	Presented by The WIT				
14:00		-			
			14:00 - 14:30 Social Platforms: Content		
			Monetisation		
		14:30 - 15:00			
		YA - The Secret Sauce Behind Success	14:40 - 15:10 Trends & Insights		
15:00			Session		
		15:15 - 15:45 YA – The Business of	15:15 - 15:45 Trends & Insights		
		Anime – Beyond the	Session		
16:00		Brand			
		16:00 - 16:30			
		Secrets of the Scripted Format: K7 Media's Tracking			
		the Scripted Giants Presented by K7 Media			
		riesenieu by N/ Meula			
17:00		16:45 - 17:15			
		Regional Funding Panel			



Thursday 24 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
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8:30					
0.30					
9:00					
		9:30 - 10:30			
		Streaming Platforms – How to Work with Them			
10.00					
10:00		Networking Roundtable Breakfast			
		Pre-Registration required			
11:00					
		11:00 - 11:30			
		An Analysis of the Int.			
		Entertainment Landscape			
12.00	1				
		12:00 - 12:30			
		Best of Fresh TV			
		Presented by The WIT			
12.00					
13:00					
14:00					
15:00					
16:00					
10.00					
17:00					

