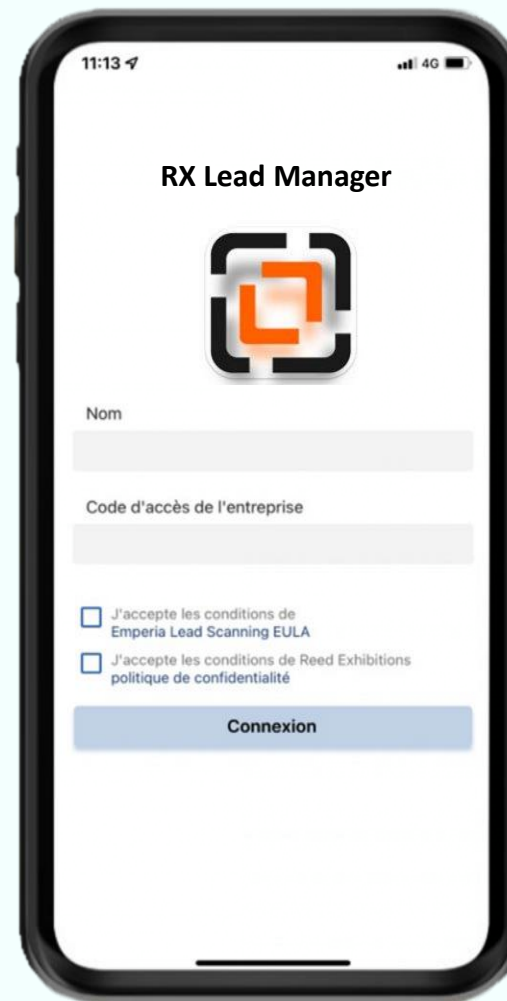


RX LEAD MANAGER

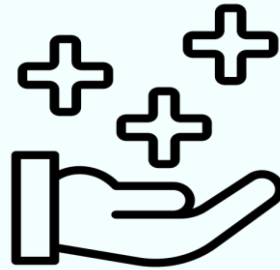
CAPTURE YOUR LEADS EASILY AND
FAST



RX LEAD MANAGER



**What is RX
Lead
Manager?**



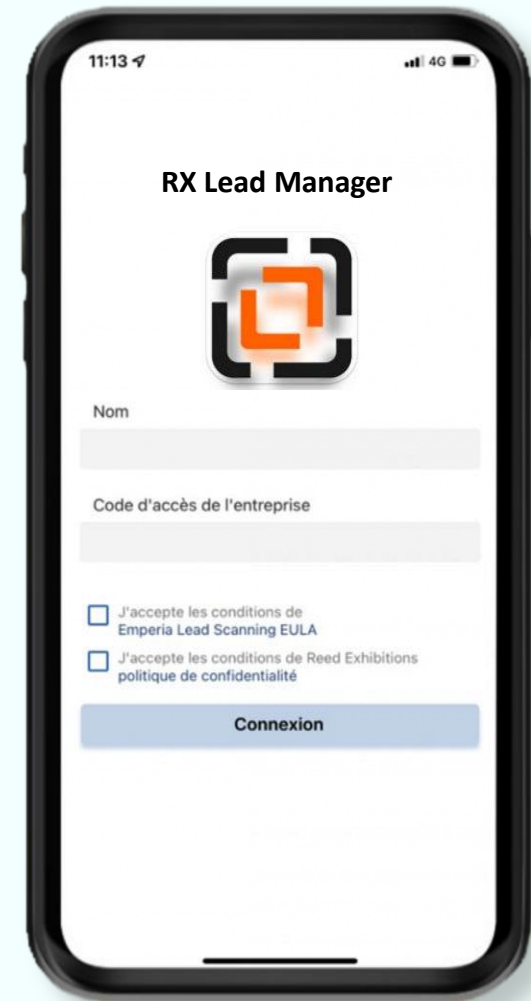
**What are the
benefits of RX
Lead Manager?**



**How does RX Lead
Manager work?**

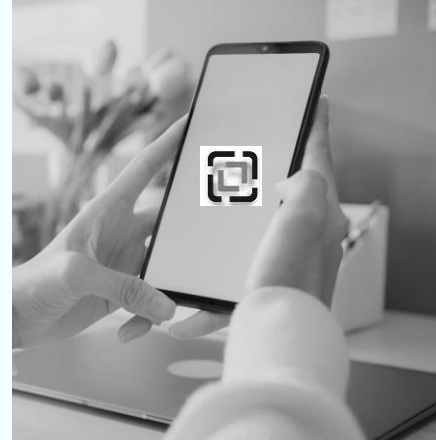
WHAT IS RX LEAD MANAGER?

RX Lead Manager is a mobile application that allows you to capture, qualify, save & download your leads, streaming your lead capture process to generate high quality leads.



RX LEAD MANAGER

The experience starts in your
Company Hub



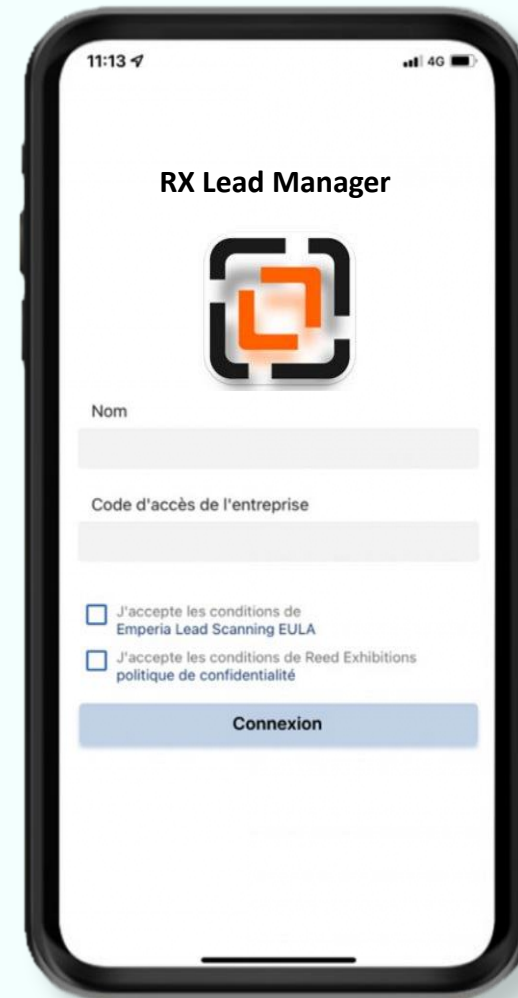
RX Lead Manager **App**
experience at the show



Collect your Lead report in
your **Company Hub**

THE BENEFITS

- Unlimited user access for your company
- Enriched database with all Exhibitor profile information
- Custom questions for your leads
- Leads report available anytime during/after the show
- Document sharing with your lead



RX LEAD MANAGER: HOW DOES IT WORK ?

1. Find Your Credentials:

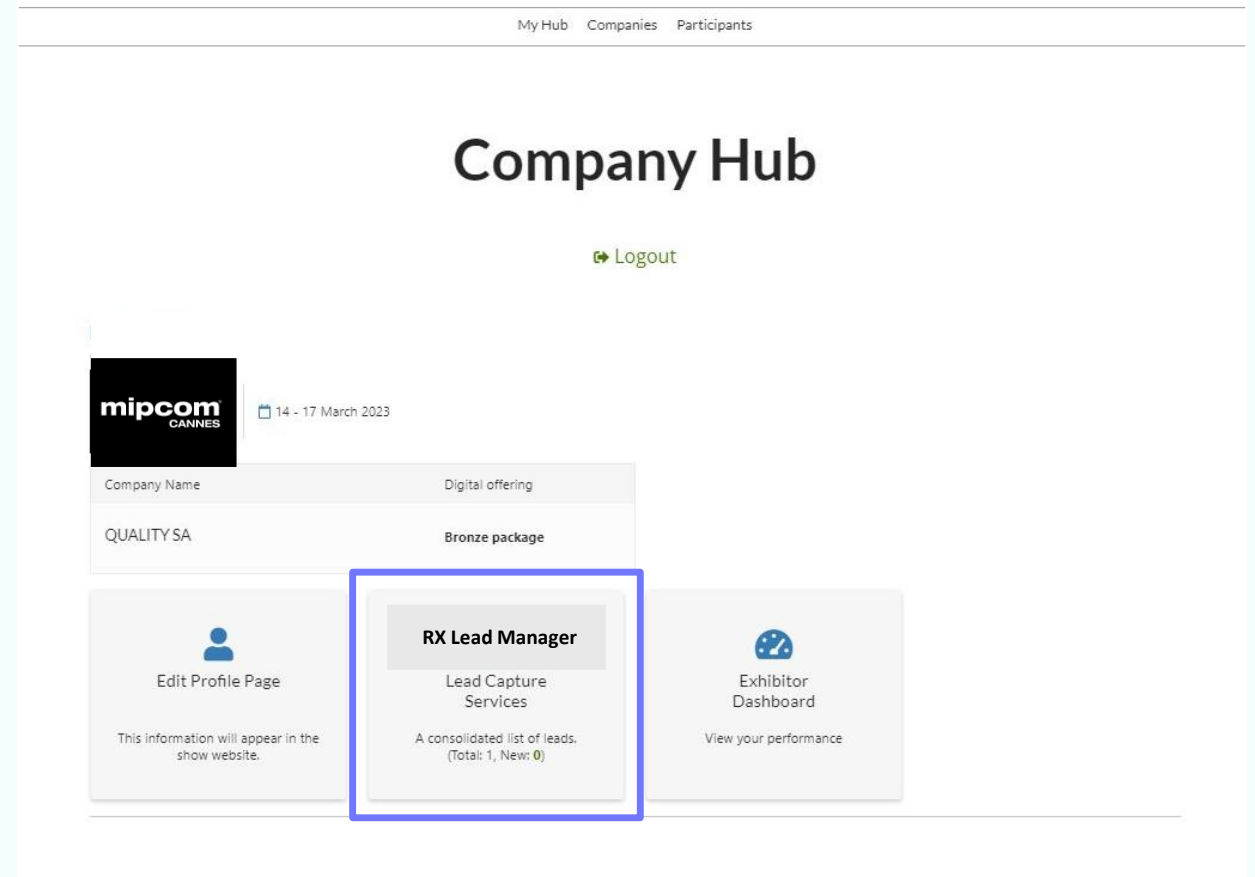
- The company admin can log into the Company Hub.
- Retrieve access credentials through the RX Lead Manager App tile.
- An email with credentials will be sent before the show.

2. Download the App:

- Available on iTunes or Google Play Store.
- Minimum device requirements:
- iOS: Requires iOS 10.3+.
- Android: Requires OS 5.1.1+ and an autofocus camera.

3. Log in to Lead Manager App:

- Use your full name.
- Enter the Company access code provided in the RX Lead Manager App Welcome email and Company Hub.



RX LEAD MANAGER: HOW DOES IT WORK ?

On RX Lead Manager Page

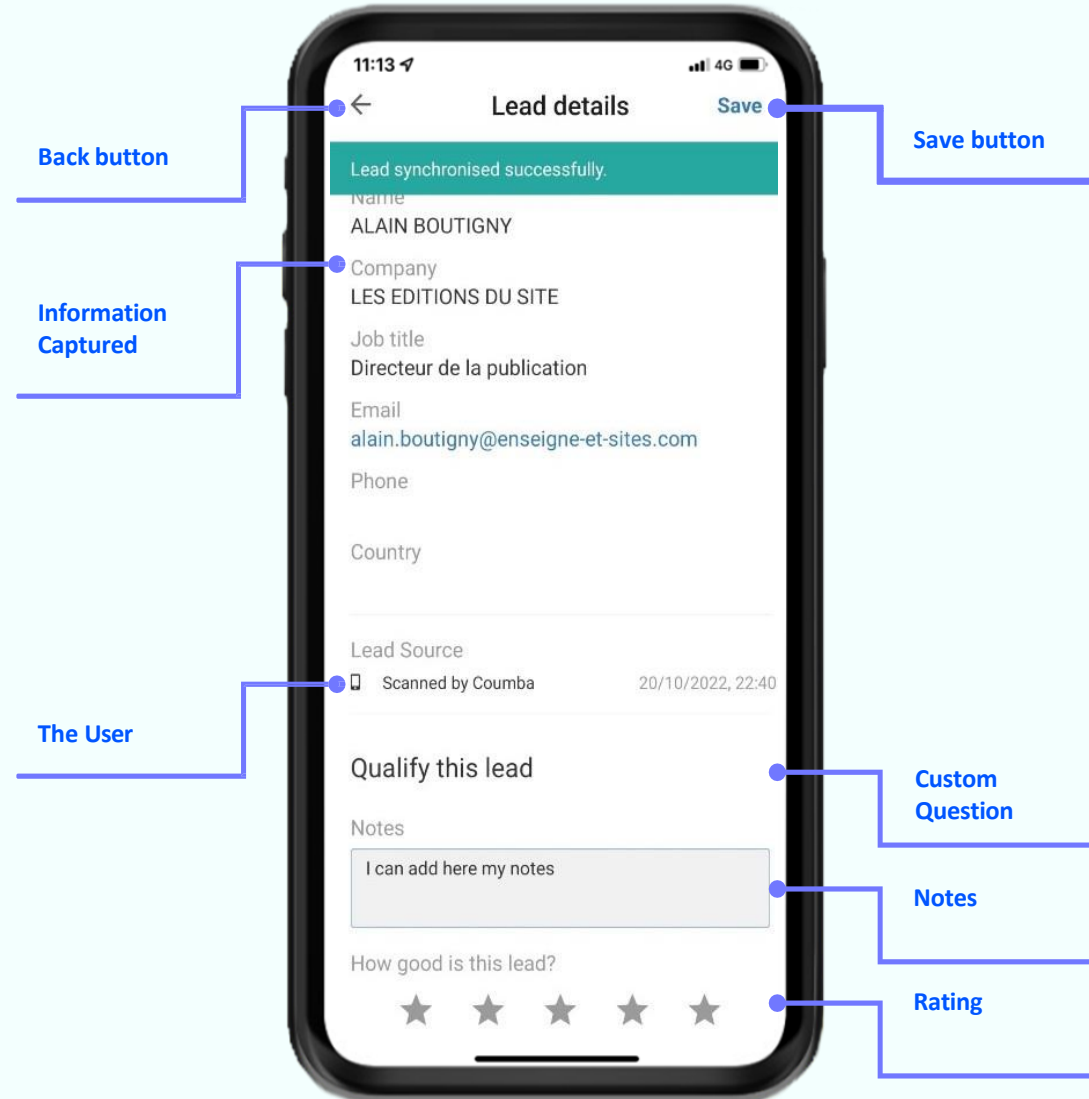
The screenshot shows the RX Lead Manager interface with several key sections and callouts:

- Leads:** A callout pointing to the 'DOWNLOAD LEAD REPORT' section, which includes a 'Total Leads: 1' and 'New Leads: 0' indicator, and buttons for 'CSV' and 'JSON'.
- Guide To upload:** A callout pointing to the 'GETTING STARTED' section, which contains instructions on how to use the app and a link to 'Empire's Guide to Empire'.
- Lead Report:** A callout pointing to the 'DOWNLOAD LEAD REPORT' section, listing the data fields included in the report: First name, Last name, Job function, Company Name, Email, Address, Tel, Activity, Notes, and The user.
- Company Access Code:** A callout pointing to the 'LOGIN DETAILS' section, which displays the company access code 'QFERFAKT'.

RX LEAD MANAGER: DOWNLOAD THE APP



RX LEAD MANAGER : LEAD CAPTURE



RX LEAD MANAGER : COMPANY HUB

On RX Lead Manager Page

← Back

RX Lead Manager

DOWNLOAD LEAD REPORT
Download your consolidated leads in the format of your choice

Total Leads: 1 New Leads: 0

GETTING STARTED

Propel by MIPIM NYC is fast approaching. We want to make sure you're prepared for an important part of your experience - collecting leads with the Emperia Lead Retrieval Application. Using the app at the event is easy - simply scan the code on the visitor badge to capture your connection and record their contact details. Here's a simple "Exhibitor's Guide to Emperia" to get you started and answer some commonly asked questions about the Emperia lead scanning tool.

Available on app store and play store

Download on the App Store

GET IT ON Google Play

LOGIN DETAILS

Use these credentials to login to the app. Share this access code with your colleagues from your company so they can capture leads on their own devices as well.

Company access code
QFEBFAK7

DOCUMENT(S) YOU WANT TO SHARE WITH YOUR LEADS

Select up to 3 documents that you want to highlight and share with your leads as part of the end-of-show summary email that the visitors will receive.

Lead Report

First name
Last name
Job function
Company
Name Email
Address
Tel
Activity
Notes The user

EMPERIA: COMPANY HUB

Email sent to admins at the end of the show gathering information on all their leads.

