



**mipcom**<sup>®</sup>  
CANNES

**PARTICIPANTS  
COMPANY HUB**

**21-24 October 2024**

**Palais des Festivals – Cannes, France**

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# 1. ADMIN DEFINITION

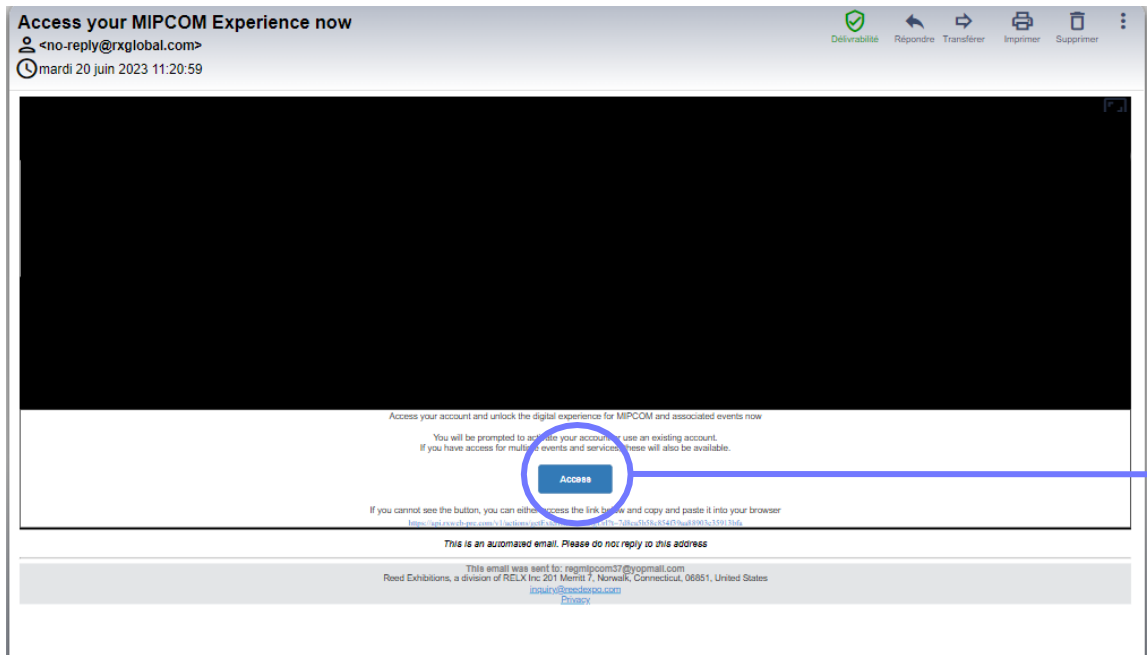
Administrator of your MIPCOM online account is the first registered person of your company. They have all entitlements to set up your company page.

They can also add secondary ADMINS (unlimited) in your company hub page online to share their rights with other colleagues for account set up.

## 2. ACTIVATE YOUR ACCOUNT

Once your participation is confirmed, you will receive an email to activate your account from: [no-reply@rxglobal.com](mailto:no-reply@rxglobal.com) (It may end in SPAM folders)

If you have not received it, please contact the [Help Desk](#)



Click on the link received by email and  
personalize your password

### 3. PARTICIPANT PROFILE

**Peter EVANS**  
Marketing director  
QUALITY SARL

Upload picture  
Formats: jpg, png, gif  
Max file size: 1MB  
Minimum: 180\*180px

About Peter  
Marketing director at Quality 3 Sarl for 4 years, living in France

atlasre.edehx@gmail.com  
+33683850823

Twitter LinkedIn

Select items that best represent your company to help visitors to find you through searching the participant directory.

Your main activity  
the selected item will be used in filter  
Producer

Participant activities?

Your country / region

Click in top right menu under your name on “**My Profile**”.

Then update your personal profile **by clicking on the pen icon button on each section**

**You should add:**

- **MANDATORY FOR YOUR BADGE : YOUR PHOTO**  
(recommended size 180\*180px, max 1MB)
- Your job function and more details about your activity
- Links to your social media profiles (Twitter & LinkedIn)
- Your contact details are displayed by default. Click on the pen picture, then “Change” to hide your email & phone.

**IMPORTANT:**

**Please be as comprehensive and accurate as possible when setting up your personal page so other participants can easily find you in our listings.**

# 4. PARTICIPANT DIRECTORY

Filters

Filter participants by

- buyers/visitors status,
- job function,
- content genre of expertise,
- countries, etc...



16 - 19 Oct. 2023  
Palais des Festivals, Cannes, France

Home Companies **Participants** Products Sessions

## MIPCOM Participants Directory

Participant Directory

Search participants

Last name (A-Z)

316 Participant(s)

**Filters**

**Features**

- Buyers (12)
- Delegates (126)

**Company activities**

- Buyers Content sourcing-commissioning (20)
- Content creation - right holders (73)
- Content distribution - media rights (97)
- Financing & investors (15)
- Others (9)
- Regional or Representative Pavilion (40)

More

**Company genres**

- Docs - Factual (27)
- Drama - Scripted Format (33)

**Atermer Affiliate**  
Manager  
Affiliates New Company Sharer  
Stand: C17  
France  
Created 4th Jul  
040723merater-affiliatenew@mailinator.com  
+33077 171 0515

**Atermer Affiliate**  
Manager  
Affiliate New Sharer Merater 2  
Stand: A112A  
France  
Created 5th Jul  
050723merater-affiliatesh@mailinator.com  
+33077 171 0515

Add to My Network  
Send a message

Add to My Network  
Send a message

Sort by:

- A-Z
- Z-A
- Newest
- Recently updated!!

Search by job title, first and last names and company name

Sort by:

- A-Z
- Z-A
- Newest
- Recently updated!!

Option to add a participant to "My Network & Plan" (favourites)

## 5. COMPANY PROFILE – only available for admins

**YOUR PROFILE**

Exhibition - Event edition: OneMip - April 2022

Profile completeness: 53%

Translations: Default Language (English)

**Profile** Company Administrators

When you upload your content on to this website you acknowledge and confirm that either you, the Exhibitor, own all intellectual property rights in that content, including in all images within that content or you have obtained the rights owner's formal consent to upload that content, including all images within that content and place that content on this website. In addition, personally identifying information should not be entered / uploaded in this profile.

**Brands we represent**  
Tell visitors all the brands that your company will represent at the show  
Feature Films, Silent Films, Islanddisco Favorites

**Filters**  
Select items that best represent your company to help visitors find you on the website directory. Other Filters selections might be available in Matchmaking (the section below).

**Your company activities**  
Licensing - IP - Merchandising

**Your company country / region**  
France

**Your company genres**  
Docs - Factual

**COMPANY WEBSITE**

**COMPANY EMAIL**

**COMPANY PHONE**

**ADDRESS**  
27 Quai Alphonse Le Gallo  
CS 10026  
BOULOGNE-BILLANCOURT CEDEX  
92513  
France

**Quality Inc**

**Why visit our stand**  
Tell visitors why they should visit your stand. Maximum 200 characters

**Gallery of products and services**  
Add products to your Profile to show what you have to offer. Upload an image and full details for each product.  
+ Add product

Click on “Edit my profile” in your “Company Hub” or in the top right menu “My Company”. Then update your company profile **by clicking on the pen icon button on each section**

You can add:

- Your logo (recommended size 180x180px , max. 1MB)
- Your banner (recommended size 600x150px, max 1MB)
- Your company description and contact info
- Your company content genre
- Documents (PDF format, max size 5 MB per file)

**IMPORTANT:**  
Please be as comprehensive and accurate as possible when setting up your company details so participants can easily find you in our listings.

# 6. COMPANY DIRECTORY

The screenshot shows the MIPCOM Company Directory page. At the top, there are navigation links for 'Homepage', 'MIPJUNIOR', 'MIPTV', and 'MIP CANCUN'. Below this, the date '16 - 19 Oct 2023' and location 'Palais des Festivals, Cannes, France' are displayed. A user profile 'Hello, PS' is visible in the top right. The main navigation bar includes 'Home', 'Companies', 'Participants', 'Products', and 'Sessions'. The central heading is 'MIPCOM Company Directory'. Below the heading is a search bar labeled 'Search exhibitors' with a magnifying glass icon. The page shows '182 Exhibitor(s)'. On the left, there is a 'Filters' sidebar with sections for 'Features' (Visitors: 73, Exhibitors: 31), 'Networking' (Companies I follow), 'Company activities' (Content distribution - media rights: 57, Content creation - right holders: 31, Regional or Representative Pavilion: 12, Buyers Content sourcing-commissioning: 3, Financing & investors: 17, Services & supports: 4), and 'Company genres'. The main content area displays a list of exhibitors. Each entry includes a profile picture, a name (e.g., '4f7cfb2f', '4flow AG'), a description, and an 'Add to Network' button with a heart icon. A 'VISITORS' button is also present for each entry. The '4flow AG' entry is highlighted with a red box.

Same email (login) & same password for mipcom.com and mipjunior.com (if you are registered to both)

Find out which companies are exhibitor or visitor and filter by company activities

Find your best targets using the filtering options

Enter any keywords to find your targets.

Add a participant to your favourites list called "My Network & Plan" (Heart icon on top)

Quick link to company details

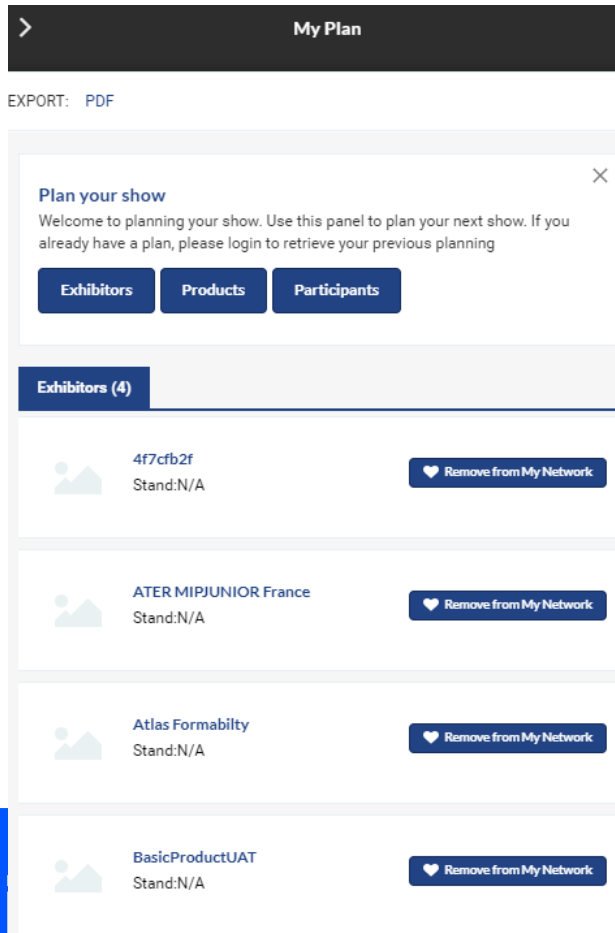




# 7. MY NETWORK & PLAN

This new functionality is used to add favorites and save some records in case it should be accessed quickly later by participants



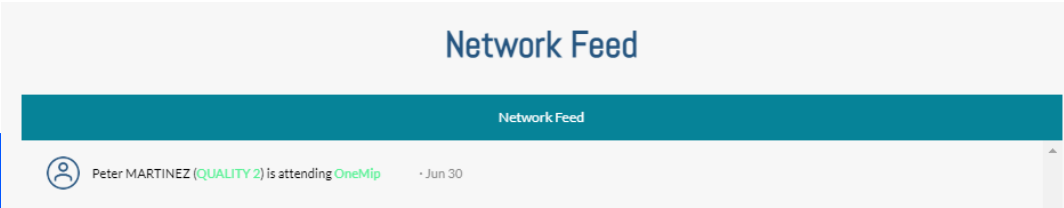
- My Network & Plan is always available through the option in platform's header by clicking on the heart icon



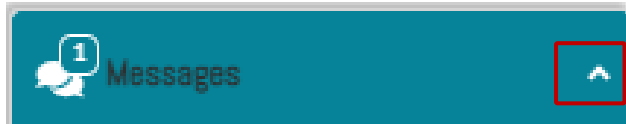
- It is possible to favorite a company, a participant, or a session using following button on directories or details pages:  

- It is possible to remove a favorite by clicking on the following button:  


“Network Feed” is displayed on the home page and shows the activity of the companies and participants you follow on your “Network and Plan”

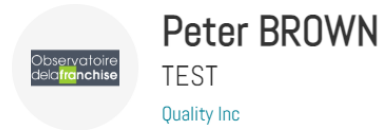
**WARNING**  
PDF extract does only contain companies and sessions.  
Neither products not participants.



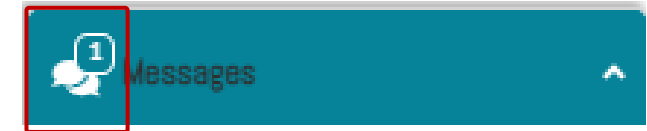
## 8. MESSAGES



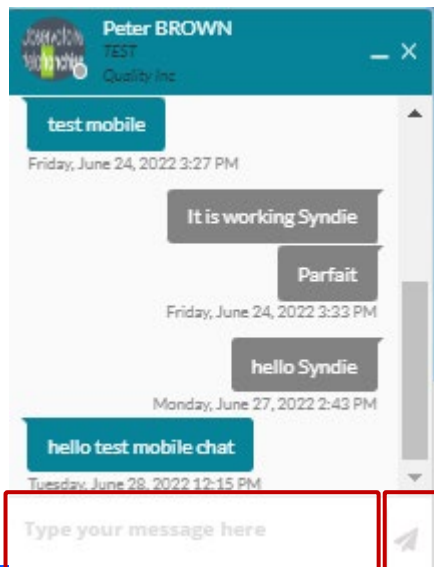
- Chat module is always available in the bottom right of the platform
- It can be minimized or displayed using the small arrow



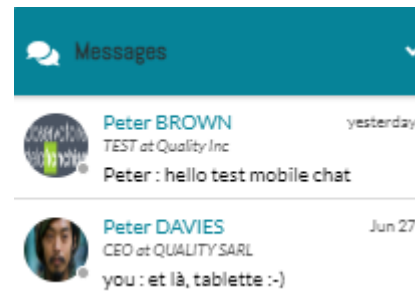
To start a discussion, click on “Send a message” on a participant details page



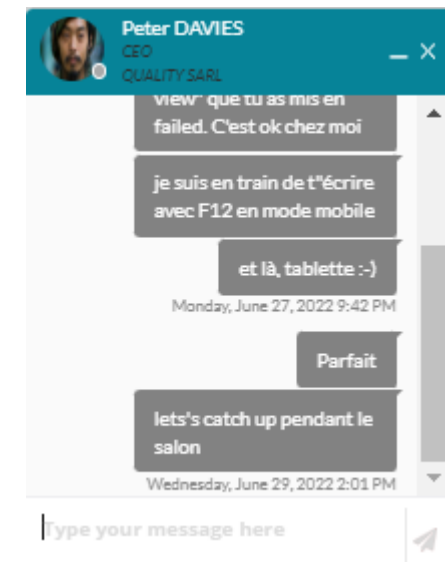
New messages are notified through a particular icon in the chat module header



New posts can be filled in a chat window. Click send to post the message. URL will displayed as links.



All active discussions are available in the list. Click on one item to open the thread in a separate panel.

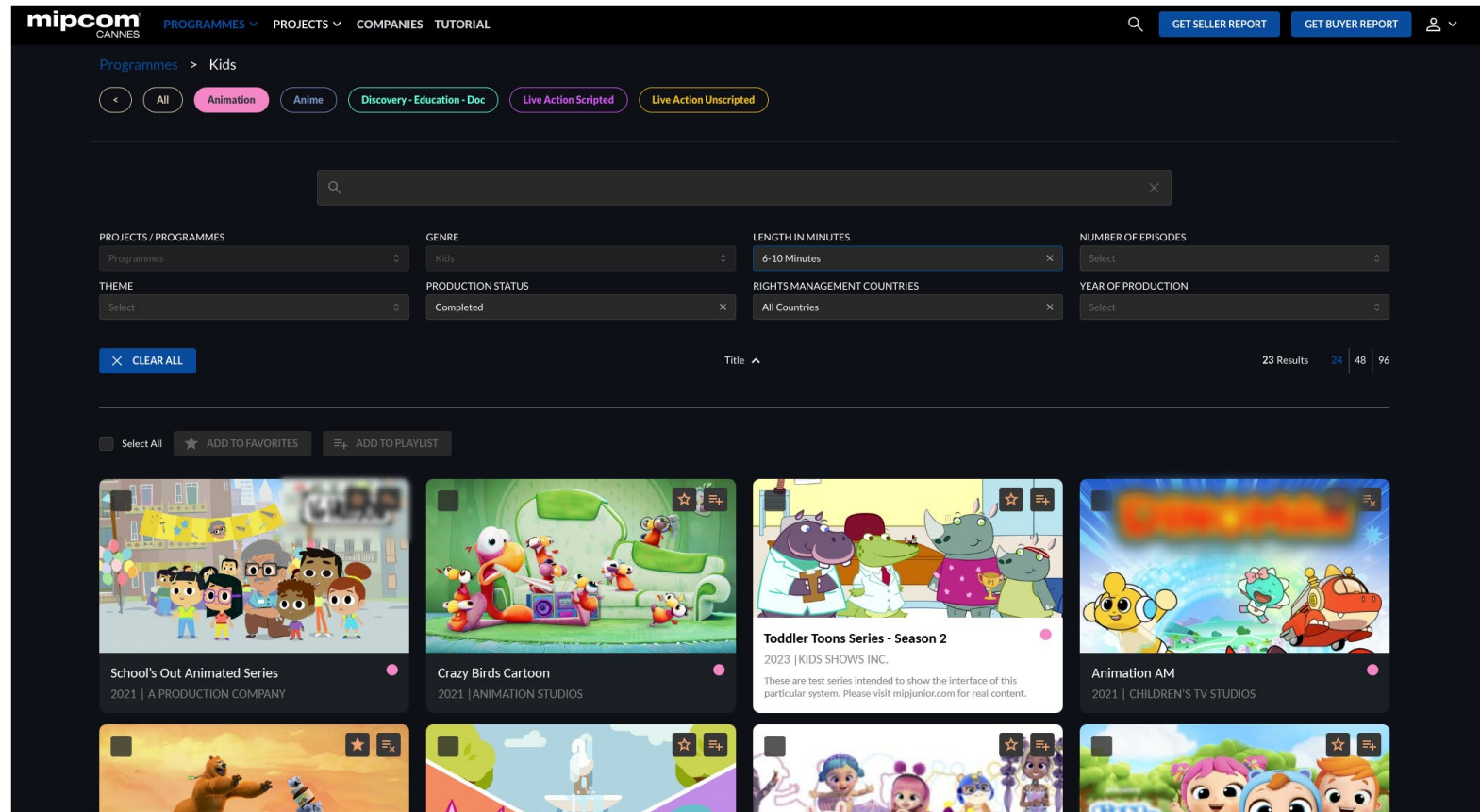


User's availability is displayed next to the picture. Green: participant is connected Grey: participant is offline

# 9. MIPCOM DIGITAL CONTENT LIBRARY

## For Buyers

- Buyers will get an **invitation** via email to access **MIPCOM Content Directory** in **early October** to prepare their playlist.
- They will also **receive instructions** on how to use the MIPCOM Digital Content Library **online** to screen the content uploaded by MIPCOM's Exhibitors on their company hub. Screening will start **from October 18**.
- Buyers will be able to continue screening online after MIPCOM CANNES **until 25 November**.



## NEED ANY ASSISTANCE

Contact our Customer Helpdesk :

- By phone : (+33) 1 47 56 51 00 - Our telephone service is open from Monday to Friday, 9am to 6pm CET.
- [By form](#)
- [Read the FAQ](#)