



MIPCOM CANNES DIVERSIFY TV AWARDS 2024 NOMINATIONS ANNOUNCED

Femi Oke Returns to Host Joined by Disability Advocate Adam Pearson and Drag Icon Nicky Doll

***Banijay Launch Global Accelerator Programme* Receives ‘Behind the Scenes’ Impact Award**



Paris 25th September - MIPCOM CANNES today announced the nominations for the 2024 Diversify TV Awards to be held on the second day of the forthcoming 40th International Co-Production & Entertainment Content Market (21-24 October) in Cannes.

The only awards to recognise the promotion of Diversity and Inclusion in television internationally, the Diversify TV Awards are organised by MIPCOM CANNES in collaboration with Founding Partner Diversify TV and in association with Founding Presenting Partner A+E Media Group. This year, the awards received submissions from 29 countries, with nominees hailing from 11 countries including a first nomination to come from Malaysia.

The ceremony will be staged in the Grand Auditorium of the world-renowned Palais des Festivals in Cannes in a prime lunchtime spot on Tuesday 22 October from 12.00 to 13.00. For 2024, awards partners include Telefilm Canada, Canada Media Fund and Webedia, and supporting partner All3Media International, among other partner companies and organisations.

Open to all MIPCOM CANNES delegates, the awards ceremony will again be hosted by journalist, broadcaster, professional moderator and co-founder of the diverse moderators' bureau "Moderate The Panel", Femi Oke. The actor, broadcaster and disability advocate, Adam Pearson, and the performer, singer, TV host, advocate and drag icon, Nicky Doll, will join Oke as presenters for the ceremony.

The 24 finalists were shortlisted by MIP Markets' Diversity Advisory Board members and a Special Jury of Industry Experts and Advocacy organisations committed to diversity and inclusion in the global media landscape and everywhere. A total of eight winners will be awarded during the ceremony from the nominees listed below.

In addition, this year's 'Behind the Scenes Impact Award', which recognises a person/team endeavouring to represent Diversity and Inclusion ethics and principles behind the scenes of a TV production, is being presented to Banijay Entertainment for its Banijay Launch initiative – a global accelerator programme that discovers and empowers emerging female creators, pairing them with Banijay Entertainment's global network of creatives with the aim of helping them develop bold new formats from concept to sale.

"The Diversify TV Awards is for everyone looking for fresh stories that break the mould," said Lucy Smith, Director of MIPCOM CANNES and MIPJUNIOR. *"Our expert jury surveys the world and selects the best content over the last year that exemplifies inclusivity and representation from diverse communities and characters spanning nearly 30 countries. Now in its 8th edition, the MIPCOM CANNES Diversify TV Awards continues to break ground and break barriers."*

To be eligible for the MIPCOM CANNES Diversify TV Awards, programmes must demonstrate a fair and balanced representation of Race & Ethnicity, LGBTQIA+ and/or Disabled communities; show a positive impact; stand out in originality and excellence in terms of storytelling, casting and production values; challenge stereotypes and have aired the past year (premiere broadcast or streaming of any season between 22 July 2023 and 21 July 2024 on a linear and/or non-linear platform).

Nominations for the MIPCOM CANNES Diversify TV Awards 2024 are:

Representation of Race and Ethnicity - Scripted

That Cover Girl (Malaysia)

Original Broadcaster: Amazon Prime Video

Distributor: Creative Stew

Production Company: Creative Stew

Three Little Birds (United Kingdom)

Original Broadcasters: ITV & Britbox

Distributor: Banijay Rights

Production Companies: Tiger Aspect Productions in association with Douglas Road Productions

We Are Lady Parts (Season 2) (United Kingdom)

Original Broadcasters: Channel 4 & Peacock

Distributor: NBCUniversal Global TV Distribution

Production Company: Working Title Television, which is part of Universal International Studios, a division of Universal Studio Group

Representation of Race and Ethnicity - Non-Scripted

On The Line: The Richard Williams Story (United States)

Original Broadcaster: Sky Documentaries

Distributor: Fremantle

Production Company: Open Stance

This Is Indian Country-San Diego (United States)

Original Broadcaster: FX

Distributor: ASD

Production Company: Art Of The City Productions

White Nanny Black Child (United Kingdom)

Original Broadcaster: Channel 5

Distributor: Together Films

Production Companies: Doc Hearts Limited & Tigerlily Productions

Representation of LGBTQIA+ - Scripted

Cris Miró (She/Her/Hers) (Argentina)

Original Broadcasters: TNT & Flow

Distributors: TNT & Flow

Production Companies: TNT & Flow

Fellow Travelers (United States)

Original Broadcaster: Showtime

Distributor: Showtime Networks

Production Companies: Blue Days Films, Off Season Productions & Fremantle US

Lost Boys & Fairies (United Kingdom)

Original Broadcaster: BBC

Distributor: All3Media

Production Company: Duck Soup Films

Representation of LGBTQIA+ - Non-Scripted

Big Gay Wedding With Tom Allen (United Kingdom)

Original Broadcaster: BBC One

Distributor: Banijay Rights

Production Company: Minnow Films

They and Them (The Netherlands)

Original Broadcaster: VPRO

Distributor: Dutch CORE

Production Company: Tangerine Tree

Y a une étoile (There's a star) (Canada)

Original Broadcaster: UNIS TV

Distributor: FilmOption International inc

Production Company: Bellefeuille Production

Representation of Disability – Scripted

Deaf Voice: A Sign-Language Interpreter in Court (Japan)

Original Broadcaster: NHK (Japan Broadcasting Corporation)

Distributor: NHK Enterprises

Production Companies: Produced by NHK & KADOKAWA in association with NHK ENTERPRISES

One Of Us S2 (France)

Original Broadcaster: TF1

Distributor: Federation International

Production Companies: Fédération Studios & Habanita Fédérati

The Squeaky Wheel: Canada (Canada)

Original Broadcaster: AMI-tv

Distributors: Hitsby Entertainment Inc. & Shadow Pine Studios.

Production Companies: TSW Productions Inc. & Hitsby Entertainment Inc.

Representation of Disability – Non-Scripted

Gigantene (The Giants) (Norway)

Original Broadcaster: NRK

Distributor: NRK

Production Company: Teddy TV

New Model Agency (United Kingdom)

Original Broadcaster: Channel 4

Distributor: All3Media International

Production Company: Salamanda Media

The Assembly (United Kingdom)

Original Broadcaster: BBC One

Distributor: Can't Stop Media

Production Company: Rockerdale Studios

Representation of Diversity in Kids Programming - Pre-School

JoJo & Gran Gran, It's Time to Braid Hair (UK)

Original Broadcaster: BBC

Distributor: BBC

Production Company: BBC Studios, Kids & Family

Wordsville (Canada)

Original Broadcasters: TVOkids & PBS Thirteen

Distributor: Sinking Ship Entertainment

Production Company: Sinking Ship Entertainment

Yukee (Northern Ireland, UK)

Original Broadcaster: BBC

Distributor: BBC

Production Company: Score Draw Media for BBC

Representation of Diversity in Kids Programming – Older Children

Beyond Black Beauty (Canada, Belgium)

Original Broadcaster: Family Channel

Distributor: Sinking Ship Entertainment

Production Companies: Sinking Ship Entertainment, Leif Films & Saga Films

Dream It To Be It (Canada)

Original Broadcasters: TVO & Knowledge

Distributors: Lopii Productions & Bomanbridge Media

Production Company: Lopii Productions

Windcatcher (Australia)

Original Broadcaster: Stan

Distributor: Australian Children's Television Foundation

Production Companies: Unless Pictures & Every Cloud Productions

Femi Oke's (she/her) broadcast credits including BBC television and radio, Sky, all U.K. terrestrial commercial networks, CNN, and Al Jazeera. A sought-after moderator, Femi has presided over major global events including European Development Days for the European Commission, the UN Secretary-General's SDG Action Weekend and Women Deliver Conferences.

Adam Pearson (he/him) is an award-winning campaigner, actor, presenter and speaker, who was nominated as 'UK Documentary Presenter of the Year' at the 2016 Grierson Awards. He has worked as a researcher for the BBC and Channel 4 before becoming a strand presenter on *Beauty And The Beast: The Ugly Face Of Prejudice* on Channel 4. Adam has worked across *The Undateables* (Channel 4) and fronted critically

acclaimed documentaries *Horizon: My Amazing Twin* (BBC Two), *Adam Pearson: Freak Show* (BBC Three) and *The Ugly Face Of Disability Hate Crime* (BBC Three), as well as being a reporter on *Tricks Of The Restaurant Trade* (Channel 4) and *The One Show* (BBC One).

Karl Sanchez (she/her/he/him) - known by the stage name Nicky Doll - is a French drag queen, television personality and artist best known as the main host of *Drag Race France* and as a competitor on the twelfth season of *RuPaul's Drag Race*. Sanchez co-created, co-wrote, and stars in *Les Voyages de Nicky*, a documentary that explores gender expression, the art of drag, and LGBT activism in different countries.

MIPCOM CANNES is the flagship entertainment content market for the international TV industry, attended by over 11, 000 delegates from over 100 countries in 2023. The 40th edition takes place in Cannes 21-24 October 2024.

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About MIPCOM CANNES & MIPJUNIOR

MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIP LONDON, MIP CANCUN and MIPJUNIOR.

About RX FRANCE

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

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