

GLOBAL FAST & AVOD SUMMIT

Tuesday 22 October - MIPCOM CANNES DAY 2

14.30 – 15.30

Part I. Roundtables

Pre-registration required, complete [this form](#) to sign-up.

14.00 – 14.30

Doors Open - Welcome Coffee









14.30 – 14.40

Intro Presentation

14.40 – 15.30

Roundtable Discussions

Expert-led conversations, hosted by:

-  **Connie Hodson**, Director of Content Acquisitions & Partnerships, Little Dot Studios
-  **Kasia Jablonska**, Director of Digital and On-Demand for EMEA, BBC Studios
-  **Teresa Alonso Lopez**, VP of Content Partnerships, rIaxx TV
-  **Shaun Keeble**, VP Digital, Banijay Rights
-  **Julian Wright**, CEO, Blue Lucy
-  **Adam Tenorio**, FAST Program Lead, Gracenote, a Nielsen company
-  **Matt Katrosar**, Senior Vice President, Global Advertising Sales & Strategy & **Laura Florence**, SVP, Global Fast Channels, Fremantle
-  **Aline Jabbour**, Director Services Business Partnership for Latin America, Samsung TV Plus

15.30 – 15.45

Networking Break

15.45 – 17.30

Part II. Conferences

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Part II. Conferences

Hosted by Marion Ranchet, Founder, The Local Act Consultancy

15.45 – 15.55 “FAST and Furious: Lessons Learned in the FAST Lane”

Presented by Stefan Van Engen, Vice President, Content Partnership, Acquisition, Distribution & Experience, Xumo

15.55 – 16.15 “Scaling Success: Innovative Content Partnerships”

Featuring Samuel Harowitz, Senior Vice President, Content Acquisition and Partnerships, Tubi and David Decker, President, Content Sales, Warner Bros. Discovery - moderated by Marion Ranchet, The Local Act

16.15 – 16.35 “Emerging Giants: Tapping into LATAM and APAC Potential”

Featuring Ed Love, Head of Samsung TV Plus - ANZ and Southeast Asia, Samsung TV Plus – moderated by Sa Eva Niébé, Head of Research, Dataxis

16.35 – 17.05 “Content Strategy and Advertising: The New Rules of Programming”

Featuring Jonitha Keymoore, Head of Content, FilmRise, Claudia De Wolff, VP, Content and Programming, Vevo & Jennifer Vaux, Vice President of Content Acquisition & Programming, Roku – moderated by Marion Ranchet, The Local Act Consultancy

17.05 – 17.30 “Europe’s TV Markets: Adapting to Local Dynamics”

Featuring Cédric Monnier, CEO, OKAST.TV & Linette Zaulich, Director Unscripted, ZDF Studios GmbH – moderated by Candelaria Balaguer, Business Developer, BB Media