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Dan Cohen, Chief Content Licensing Officer, Paramount and President, Republic

Pictures to Give Keynote at MIPCOM CANNES



Paris, 10th September 2024 – MIPCOM CANNES today announced that Dan Cohen, Chief Content Licensing Officer, Paramount, President, Republic Pictures and one of the most influential figures in the international distribution industry, will give a Media Mastermind keynote at the forthcoming 40th edition of the International Co-Production and Entertainment Content Market in Cannes (21-24 October 2024).

During this main stage conversation, Cohen will share insights into the worldwide content licensing strategy he leads within the multi-faceted global studio, and additionally be joined in Cannes by special guests. The keynote will be presented in the world-renowned Grand Auditorium of the Palais des Festival in Cannes on **Tuesday 22 October at 15.00**.

As head of Paramount's global content licensing and all post-theatrical distribution operations, Cohen oversees the monetising of an extensive and expanding portfolio of original content that airs or streams on CBS, The CW, and Paramount+ with Showtime, as

well as programming from Paramount Pictures, CBS Studios, CBS News, CBS Media Ventures, the MTV Entertainment Studios, Nickelodeon, Miramax and third-party partners.

President of Republic Pictures since March 2023, Cohen has additionally overseen a revitalising of the label under Paramount Global through critically and commercially successful releases that include the multi-award-winning *Blackberry*, William Friedkin's final film *The Caine Mutiny Court-Martial*, the Jodie Comer-led apocalyptic thriller *The End We Start From*, *The Greatest Night in Pop* and *Rob Peace*, both of which debuted at Sundance earlier this year as well as September 5 which premiered at the Venice Film Festival and *Millers In Marriage* and *Mother Mother* which just premiered at this year's Toronto International Film Festival (TIFF) and *Millers In Marriage* scheduled to premiere this week at TIFF. Cohen also runs worldwide home entertainment for Paramount Global, overseeing the distribution of one of the industry's largest library of film and television titles.

"Dan Cohen drives one of the biggest licensing portfolios in Entertainment." said Lucy Smith, Director of MIPCOM CANNES and MIP LONDON. *"The breadth of Paramount's brands and distribution platforms combined with their commitment to third party licensing is second to none. An audience with Dan Cohen offers a masterclass study in creativity and monetisation, informed by his decades of experience on the international stage adapting to new technologies, audience behaviours and opportunities. We warmly welcome him warmly back to Cannes."*

Dan Cohen said: *"MIPCOM Cannes has consistently been a critical beat in our annual sales cycle in the ever-changing global content licensing landscape,"* said Cohen. *"I'm honored to be delivering a keynote address at the landmark 40th edition of the market as it is a valued opportunity which MIPCOM provides for our global team to gather together and with our clients."*

Prior to joining Paramount, Cohen spent 20 years at Disney/ABC, where he served as executive vice president of pay television and digital sales for home entertainment and television distribution for the Walt Disney Studios. In this role, he distributed catalogue and properties such as Disney, Pixar, Marvel, Lucasfilm, ABC and Disney Channel to businesses around the globe. Cohen was also responsible for securing two of the most significant landmark television deals in U.S. history - Netflix in 2012 and Starz in 1999 - negotiating exclusive, multi-year deals and licensing agreements.

Paramount Global Content Distribution will also host the World Premiere Screening of the highly anticipated CBS Studios series *Watson* on the eve of the market on **Sunday 20 October at 18.00**, also in the Palais des Festivals' Grand Auditorium. Attended by title lead and executive producer Morris Chestnut and executive producer and showrunner Craig Sweeny, the new medical drama inspired by the characters from Sir Arthur Conan Doyle's Sherlock Holmes mysteries, is set to air mid-season 2024-25 on CBS. The screening will be followed by a Q&A and is open to all delegates. Full details of the premiere can be found [here](#).

The mother of all Entertainment Content Markets, MIPCOM CANNES was attended by over 11 000 delegates from over 100 countries in 2023. Over 270 exhibitors are already confirmed to date for the 40th edition which takes place in Cannes 21-24 October 2024.

Further Information

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About Paramount Global Content Distribution

Paramount Global Content Distribution Paramount Global Content Distribution is the leading distributor of premium content across multiple media platforms throughout the global marketplace. The division's portfolio is comprised of some of the world's most recognized brands, including feature films and television programs from Paramount Pictures, Republic Pictures, CBS Studios, CBS Media Ventures, CBS News, SHOWTIME Networks, Nickelodeon, MTV Entertainment Studios, Miramax and third-party partners. The division also has the largest distributed library of series and film titles, including global franchises such as "CSI: Crime Scene Investigation," "NCIS," "Star Trek," "SpongeBob SquarePants," "Transformers," "Mission: Impossible," and more. In addition, the division licenses a diverse lineup of scripted and unscripted formats for local production and international co-productions. Paramount Global Content Distribution is a division of Paramount.

About MIPCOM CANNES & MIPJUNIOR

MIPCOM CANNES leads a portfolio of markets and conferences from RX France's Entertainment Division staged for the international television distribution and production community year-round alongside MIP LONDON, MIP CANCUN and MIPJUNIOR.

About RX FRANCE

RX is a global leader in events and exhibitions, leveraging industry expertise, data, and technology to build businesses for individuals, communities, and organisations. With a presence in 25 countries across 42 industry sectors, RX hosts approximately 350 events annually. RX is committed to creating an inclusive work environment for all our people. RX empowers businesses to thrive by leveraging data-driven insights and digital solutions. RX is part of RELX, a global provider of information-based analytics and decision tools for professional and business customers. For more information, visit www.rxglobal.com.

RX France creates high level, world-class and market leader meeting places, covering 15 industry sectors, including MIPIM, MAPIC, Batimat, Pollutec, EquipHotel, SITL, IFTM, Big

Data & AI Paris, MIPCOM, Paris Photo, Maison&Objet... and many more. RX France's events take place in France, Hong Kong, Italy and Mexico. For more information, visit www.rxglobal.fr*

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