Sunday 20 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
14:00					
14.00					
15:00					
16:00					
10.00					
17:00		17:00 - 18:00			
		First Timer Orientation & Walking Tour		17:00 - 19:00 Hyde Beach	
		Presented by Matthew Rosenstein,		International Format Awards	
18:00		Director of Buyer Relations & Strategic Business Development		With C21, MIPCOM Cannes, FRAPA	
	18:00-19:15 MIPCOM CANNES			& Entertainment Master Class	
	World Premiere TV Screening				
	Paramount Global Content Distribution presents				
19:00	WATSON – A CBS Original				
	Followed by a Q&A with Morris				
	Chestnut				
20:00					
20100					

40th

The Mother of all Entertainment



Monday 21 Oct. 2024

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Grand Auditorium Producers' Hub MIP Innovation Lab Other Veruges Screenings & Showekse 8:30 9:00 100-2-05 MIP Conservery MI	
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 15:10 - 17:40 Media Mastermind Keynotes 15:15 - 17:40 Media Mastermind Keynotes 15:15 - 15:35 Navigating Disruption. Variety editors and developments: Cynthia Littleton, Elsa Keslassy, Leo Barraclough, John Hopewell & Alex Ritman 16:20-16:50 Channing Dungey, Chairman & CEO, 16:30-17:00 Channing Dungey, Chairman & CEO, Media Mastermind Keynotes Producer/Distributor Collaboration in the Remake Process Pre-registration required Applied Al Summit: Roundtables Welcome Coffee from 14:00 Pre-registration required Pre-registration required Fre-registration required I6:00 - 16:45 Applied Al Summit: Innovation Showcase I6:30-17:00 Connecting I6:30-17:30 	
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17:00 17:00 17:00 A Fiction Series on Safe Harbor	y BEAJ
Variety Vanguard Award Autism Acceptance Presented by Presented by Variety Vanguard Award Presented by VIP2000 ECCHO RIGHTS	
& Fireside Chat Interview Tony Vinciquerra, Chairman & CEO, 17:30-18:00	
Sony Pictures Entertainment Presented by GLOBO	
18:00	
18:00-19:00	
18:00-19:15 mipcom SPAIN Producers' Hub MIRCOM CANINES Networking Drinks	
MIPCOM CANNES World Premiere TV	
Screening	
19:00 Ena.La Reina Victoria Eugenia	
Followed by a Q&A with Kimberley Tell, Joan Amargós, Luis Hernández,	
José Pastor Greening Night Party & Red Carpet	
Presented by RTVE Celebrating Spain as the Country	
20:00 of Honour	
As of 17/10/2024, Subject to	to change
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Tuesday 22 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other V	enues	Screenings	& Showcases
8:30							
		8:30 - 9:30 Drama Co-production					
9:00		Breakfast					
		Pre-registration required	9:00 - 11:00 Keynote			9:00 – 10:00 Auditorium A	
			Global Streamers Talks			The Power of Quiz	Game &
40.00		9:45 - 10:30 mipcom SPAIN	Presented by Evan Shapiro			Presented by BBC	STUDIOS
10:00		Spain: Igniting Global Hits – The Ultimate		10:00 - 11:00		10:00 – 11:00 Auditorium K	
		Audiovisual Hub		Matchmaking Area		LAB RAT: The Interactive Me	
		10:40 - 11:10 Tech & Creativity Today's		-	Scripted Pre-registration required		OVIE /ENTR
11:00		Innovative Vision Presented by Sony Corp				11:00 – 12:00	11:00 – 12:00
			11:15 - 12:00 Setting the Stage for the			Auditorium A The Great	Verrière Californie Decolonisation
		11:30 - 12:00 Exploring Diapov	Global FAST & AVOD Summit			Indian Content	of Africa Documentary Series
12.00		Exploring Disney EMEA's Local Original	Presented by ABEMA, OTTera and TEVEFY			Push Presented by SEPC	Presented by Accelerate Studios
	12:00 – 13:00 MIPCOM CANNES	Productions and Licensing Strategy				SEPC	11:45 – 12:45 Auditorium K
	Diversify TV Awards					12:30 – 13:00 Auditorium A	PBS Distribution
	Followed by drinks and light					Colombus' DNA, his	Presents: Leonardo da
13:00	lunch from 13:00 to 14:00					True Origin Followed by a	Vinci
						Snack Lunch in Verrière Californie	
						Presented by RTV 13:30 - 14:30	'E
14:00						Auditorium K Survivor: The	e True Story
						of One Boy's through the H	-
	15:00 - 15:30 KEYNOTE	14:30 - 15:00 Meet the Commissioners	14:30 - 15:30	14:30 - 15:30	14:30 - 15:00	A film by Zoom Ro	ockman
15:00	Media Mastermind Keynote	– What's hot and what's not!	Global FAST & AVOD Summit - Roundtables	Matchmaking Area Speed	Auditorium A		
	Dan Cohen, Chief Content Licensing Officer, Paramount	15:30 - 16:00	Welcome Coffee from 14:00	Matchmaking D&I	Spain Fresh TV Showcase		
	and President, Republic Pictures With Special Guests Cote de Pablo	Navigating a Complex Landscape – What	Pre-registration required	Pre-registration required	Presented by The WIT		
	& Michael Weatherly from NCIS: Tony & Ziva	Opportunities for Tomorrow's Fresh, Original	15:45 - 17:30			15:30-16:30 Auditorium K K-Content Sh	owcase
16:00 -	16:00 - 16:30 KEYNOTE	Voices?	Global FAST & AVOD Summit - Discussions			Presented by KOC	
	Spain, Where Talent	16:30 - 17:00	Presented by Marion Ranchet				
	Ignites: Keynote Conversation & Screening	International Production at the US Studios	Presenting Partner: XUMO			16:30-18:00 Auditorium A	
17:00	J.A. Bayona, Director & Showrunner Diego Betancor, Creative Producer		Conference Partners:			Earth Abides Presented by Ama	
			OKAST.TV, VEVO			,	

18:00			17:30 - 18:30 FAST & AVOD	
10.00	18:00-19:15 MIPCOM CANNES World Premiere TV	18:00-19:00 Producers' Hub Networking Drinks with PLEX	Networking Drinks	
19:00 -	Screening Rise of the Raven In the presence of the talents Presented by Beta Film			
20:00 -				
				As of 17/10/2024, Subject to change



Wednesday 23 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
8:30					
			8:30 - 9:00	8:30 - 10:30 Verrière Grand Auditorium	
9:00			Welcome Coffee	International Mentoring & Networking	
10:00		9:00 - 9:30 Collaboration: The Future of Factual 9:45 - 10:15 Branded Fiction - the Subtle Art of Integrating Brands into Drama 10:30 - 11:00 MIP LONDON	9:00-11:00 Connected TV Summit Presented by Alan Wolk, TVREV CTV Presenting Partner: Samsung TV Plus Conference Partner: WURL	Breakfast for Women in Entertainment with MediaClub'Elles Limited seats, pre-registration recommended 10:00 - 11:00 Matchmaking Area Speed Matchmaking Unscripted	
	11:15 - 11:45 KEYNOTE	How to Make the Most of MIPs New Market – Conversation with		Pre-registration required	
11:00 -		Iia Mastermind noteLucy Smith, Director of MIPCOM CANNES & MIP LONDONosta, Head of THE MEDIAPRO IO US / Canada Fernandez Espeso, CEO,			11:00-12:00 Auditorium A The 7th 'Wisdom In China' Original Formats Showcase Presented by iFormats
12.00	12:00 - 12:45 KEYNOTE				
	Media Mastermind Keynote - "Apprentice In				
13:00	Wonderland" Donald Trump's Rise through Reality TV, Ramin Setoodeh, Co-editor-in-chief, Variety	12:30 - 13:00 Go Bigger or Smaller? Adjusting Financing			
	13:00-13:45 Fresh TV Fiction Presented by The WIT	Strategy to Changing Times			
14:00			14:00 - 14:30 Why YouTube Matters? Engaging Audiences &		
		14:30 - 15:00	Boosting Revenue		
15:00		YA - The Secret Sauce Behind Success	14:45 - 15:30		
			Insights that Matter: Fueling your Next		
		15:15 - 15:45 YA – The Business of Anime – Beyond the Brand	Strategic Move Presented by 3Vision, Omdia, RTLAdAlliance		
16:00		16:00 - 16:30			2
17.00		Secrets of the Scripted Format: K7 Media's Tracking the Scripted Giants Presented by K7 Media			
17:00					



Thursday 24 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
8:30					
9:00					
		9:30 - 10:30			
		Streaming Platforms – A			
40.00		Wealth of International			
10:00 -		Opportunities			
		Networking Roundtable Breakfast			
		Welcome coffee from 09:00			
		Pre-Registration recommended			
11:00					
		11:00 - 11:30			
		Global Content Trends:			
		Making Sense of			
		Uncertainty Presented by Ampere Analysis			
10.00		Tresented by Ampere Analysis			
12.00		12:00 - 12:30			
		Best of Fresh TV			
		Presented by The WIT			
13:00					
44.00					
14:00					
15:00					
111 F920 (110 m 2009 898)					
16:00					
10.00					
17:00					

