

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
14:00					
15:00					
16:00					
17:00		<p>17:00 - 18:00 First Timer Orientation & Walking Tour</p> <p><i>Presented by Matthew Rosenstein, Director of Buyer Relations & Strategic Business Development</i></p>		<p>17:00 - 19:00 Hyde Beach International Format Awards</p> <p><i>With C21, MIPCOM Cannes, FRAPA & Entertainment Master Class</i></p>	
18:00	<p>18:00-19:15 MIPCOM CANNES World Premiere TV Screening Paramount Global Content Distribution presents WATSON – A CBS Original</p> <p><i>Followed by a Q&A with Morris Chestnut</i></p>				
19:00					
20:00					

40th

The Mother of all
Entertainment
Content markets

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	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
8:30				8:00 – 10:00 Hotel Majestic	
9:00	9:00 - 9:45 Unlocking Audience & Content Dynamics <i>Presented by Glance</i>		9:00 - 9:45 Welcome Networking Coffee	MIPCOM Buyers Awards Ceremony, with breakfast <i>Presented by Drama Festival</i>	9:00 – 10:30 Verrière Californie World Premiere of Obocchamaku: Bringing Japanese Anime to Life in India <i>Presented by TV Asahi</i> Breakfast served from 8:45
10:00	10:20 – 11:00 KEYNOTE Media Mastermind Keynote - Amazon MGM Studios & Yoshimoto: International Franchises & Originals Strategy James Farrell, Head of Int'l Originals, Akihiko Okamoto, President & Representative Dir., Yoshimoto Kogyo	9:45 - 10:15 What All the Drama is About - Content that Travels	9:45 - 10:10 KEYNOTE How to Thrive in The Media's User-Centric Era? <i>Presented by Evan Shapiro, ESHAP</i>		10:00 - 11:00 Auditorium K Los Colorado <i>Presented by Telefilms</i>
11:00		11:00-13:00 Frapa Formats Summit	10:15 - 12:00 Applied AI Summit: Discussions <i>Presented by Jonathan Verk, Social Department</i> <i>Conference Partner: DLA Piper</i>		11:00 - 12:00 Auditorium A The Beach <i>Presented by Beta Film</i>
12:00				12:00 – 14:00 Hotel Majestic Welcome Drinks: 12:00 Lunch 12:30-14:00	11:00 - 12:00 Verrière Californie Spotlight on China Forum on International Cooperation <i>Presented by China Pavilion</i>
13:00	13:00-14:00 Fresh TV Formats <i>Presented by The WIT</i>			Women in Global Entertainment Power Lunch (By Invitation) <i>With A+E Media Group</i>	
14:00				14:00 - 14:30 Matchmaking Area Meet the Expert - Factual Producers' Digital 360 Distribution Strategy Ludo Dufour, Vice President of Licensing, Curiosity Inc.	13:30 - 14:30 Auditorium K FATIH: Sultan of Conquests <i>Presented by TRT Sales</i>
15:00	C-SUITE CONVERSATIONS <i>Presented By MIPCOM CANNES & Variety</i> 15:15 - 17:40 Media Mastermind Keynotes 15:15-15:35 Navigating Disruption. Variety editors discuss global content industry trends and developments: Cynthia Littleton, Elsa Keslassy, Leo Barraclough, John Hopewell & Alex Ritman	14:30 - 15:00 Drama Formats – Producer/Distributor Collaboration in the Remake Process	14:30 - 15:30 Applied AI Summit: Roundtables Welcome Coffee from 14:00 <i>Pre-registration required</i>		14:30 - 15:30 Auditorium A The Librarians: The Next Chapter <i>Presented by Electric Entertainment</i>
16:00	15:40-16:10 Jane Turton, CEO, All3Media		16:00 - 16:45 Applied AI Summit: Innovation Showcase		15:30 - 16:30 Auditorium K K-Content : Create The Future, Innovate with Content <i>Presented by GCA</i>
17:00	16:20-16:50 Channing Dungey, Chairman & CEO, Warner Bros. Television Group	16:30-17:00 Connecting Coproduction Worlds: A Fiction Series on Autism Acceptance <i>Presented by VIP2000</i>			16:00 - 17:00 Hi-5 Studio Japanese Format Showcase - Treasure Box Japan <i>Presented by BEAJ</i>
18:00	17:00-17:40 Variety Vanguard Award & Fireside Chat Tony Vinciguerra, Chairman & CEO, Sony Pictures Entertainment	17:30-18:00 Showcase <i>Presented by GLOBO</i>			16:30-17:30 Auditorium A Safe Harbor <i>Presented by ECCHO RIGHTS</i>
19:00	18:00-19:15 MIPCOM CANNES World Premiere TV Screening Ena.La Reina Victoria Eugenia <i>Followed by a Q&A with Kimberley Tell, Joan Amargós, Luis Hernández, José Pastor</i> <i>Presented by RTVE</i>	18:00-19:00 Producers' Hub Networking Drinks <i>with GLOBO</i>		From 19:00 Hotel Majestic MIPCOM CANNES Opening Night Party & Red Carpet Celebrating Spain as the Country of Honour	
20:00					

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8:30					
9:00		<p>8:30 - 9:30 Drama Co-production Breakfast</p> <p><i>Pre-registration required</i></p>			
10:00		<p>9:45 - 10:30 Spain: Igniting Global Hits – The Ultimate Audiovisual Hub</p> <p>10:40 - 11:10 Tech & Creativity Today's Innovative Vision Presented by Sony Corp</p>	<p>9:00 – 11:00 KEYNOTE Global Streamers Talks</p> <p><i>Presented by Evan Shapiro</i></p>		<p>9:00 – 10:00 Auditorium A The Power of Game & Quiz <i>Presented by BBC STUDIOS</i></p>
11:00				<p>10:00 - 11:00 Matchmaking Area Speed Matchmaking Scripted <i>Pre-registration required</i></p>	<p>10:00 – 11:00 Auditorium K LAB RAT: The Interactive Movie <i>Presented by ADVENTR</i></p>
12:00	<p>12:00 – 13:00 MIPCOM CANNES Diversify TV Awards <i>Open to all</i> <i>Followed by drinks and light lunch from 13:00 to 14:00</i></p>	<p>11:30 - 12:00 Exploring Disney EMEA's Local Original Productions and Licensing Strategy</p>	<p>11:15 - 12:00 Setting the Stage for the Global FAST & AVOD Summit <i>Presented by ABEMA, OTTera and TEVEFY</i></p>		<p>11:00 – 12:00 Auditorium A The Great Indian Content Push <i>Presented by SEPC</i></p> <p>11:00 – 12:00 Verrière Californie Decolonisation of Africa Documentary Series <i>Presented by Accelerate Studios</i></p> <p>11:45 – 12:45 Auditorium K PBS Distribution Presents: Leonardo da Vinci</p>
13:00					<p>12:30 – 13:00 Auditorium A Colombus' DNA, his True Origin <i>Followed by a Snack Lunch in Verrière Californie</i> <i>Presented by RTVE</i></p>
14:00					<p>13:30 - 14:30 Auditorium K Survivor: The True Story of One Boy's Journey through the Holocaust <i>A film by Zoom Rockman</i></p>
15:00	<p>15:00 – 15:30 KEYNOTE Media Mastermind Keynote Dan Cohen, Chief Content Licensing Officer, Paramount and President, Republic Pictures <i>With Special Guests Cote de Pablo & Michael Weatherly from NCIS: Tony & Ziva</i></p>	<p>14:30 - 15:00 Meet the Commissioners – What's hot and what's not!</p> <p>15:30 - 16:00 Navigating a Complex Landscape – What Opportunities for Tomorrow's Fresh, Original Voices?</p>	<p>14:30 - 15:30 Global FAST & AVOD Summit - Roundtables <i>Welcome Coffee from 14:00</i> <i>Pre-registration required</i></p>	<p>14:30 - 15:30 Matchmaking Area Speed Matchmaking D&I <i>Pre-registration required</i></p> <p>14:30 – 15:00 Auditorium A Spain Fresh TV Showcase <i>Presented by The WIT</i></p>	
16:00	<p>16:00 – 16:30 KEYNOTE Spain, Where Talent Ignites: Keynote Conversation & Screening J.A. Bayona, Director & Showrunner Diego Betancor, Creative Producer</p>	<p>16:30 - 17:00 International Production at the US Studios</p>	<p>15:45 - 17:30 Global FAST & AVOD Summit - Discussions <i>Presented by Marion Ranchet</i> <i>Presenting Partner: XUMO</i> <i>Conference Partners: OKAST.TV, VEVO</i></p>		<p>15:30-16:30 Auditorium K K-Content Showcase <i>Presented by KOCCA</i></p>
17:00					<p>16:30-18:00 Auditorium A Earth Abides <i>Presented by Amazon MGM Studios</i></p>
18:00	<p>18:00-19:15 MIPCOM CANNES World Premiere TV Screening Rise of the Raven <i>In the presence of the talents</i> <i>Presented by Beta Film</i></p>	<p>18:00-19:00 Producers' Hub Networking Drinks <i>with PLEX</i></p>	<p>17:30 - 18:30 FAST & AVOD Networking Drinks</p>		
19:00					
20:00					

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8:30					
9:00			8:30 - 9:00 Welcome Coffee	8:30 - 10:30 Verrière Grand Auditorium International Mentoring & Networking Breakfast for Women in Entertainment with MediaClub'Elles <i>Limited seats, pre-registration recommended</i>	
10:00		9:00 - 9:30 Collaboration: The Future of Factual 9:45 - 10:15 Branded Fiction - the Subtle Art of Integrating Brands into Drama 10:30 - 11:00 MIP LONDON How to Make the Most of MIPs New Market – Conversation with Lucy Smith, Director of MIPCOM CANNES & MIP LONDON	9:00-11:00 Connected TV Summit <i>Presented by Alan Wolk, TVREV</i> <i>CTV Presenting Partner: Samsung TV Plus</i> <i>Conference Partner: WURL</i>	10:00 - 11:00 Matchmaking Area Speed Matchmaking Unscripted <i>Pre-registration required</i>	
11:00	11:15 - 11:45 KEYNOTE Media Mastermind Keynote JC Acosta, Head of THE MEDIAPRO STUDIO US / Canada Laura Fernandez Espeso, CEO, THE MEDIAPRO STUDIO				11:00-12:00 Auditorium A The 7th 'Wisdom In China' Original Formats Showcase <i>Presented by iFormats</i>
12:00	12:00 - 12:45 KEYNOTE Media Mastermind Keynote - "Apprentice In Wonderland" Donald Trump's Rise through Reality TV , Ramin Setoodeh, Co-editor-in-chief, Variety				
13:00	13:00-13:45 Fresh TV Fiction <i>Presented by The WIT</i>	12:30 - 13:00 Go Bigger or Smaller? Adjusting Financing Strategy to Changing Times			
14:00			14:00 - 14:30 Why YouTube Matters? Engaging Audiences & Boosting Revenue		
15:00		14:30 - 15:00 YA - The Secret Sauce Behind Success			
16:00		15:15 - 15:45 YA – The Business of Anime – Beyond the Brand	14:45 - 15:30 Insights that Matter: Fueling your Next Strategic Move <i>Presented by 3Vision, Omdia, RTLAdAlliance</i>		
17:00		16:00 - 16:30 Secrets of the Scripted Format: K7 Media's Tracking the Scripted Giants <i>Presented by K7 Media</i>			
18:00		18:00-19:00 Producers' Hub Networking Drinks <i>with Cluster Audiovisual Madrid</i>			
19:00					
20:00					

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8:30					
9:00					
10:00		<p>9:30 - 10:30 Streaming Platforms – A Wealth of International Opportunities Networking Roundtable Breakfast Welcome coffee from 09:00 <i>Pre-Registration recommended</i></p>			
11:00		<p>11:00 - 11:30 Global Content Trends: Making Sense of Uncertainty... <i>Presented by Ampere Analysis</i></p>			
12:00		<p>12:00 - 12:30 Best of Fresh TV <i>Presented by The WIT</i></p>			
13:00					
14:00					
15:00					
16:00					
17:00					
18:00					
19:00					
20:00					

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