

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
14:00					
15:00					
16:00					
17:00					
18:00				<div>17:00 - 19:00</div> Hyde Beach International Format Awards With C21, MIPCOM Cannes, FRAPA & Entertainment Master Class	
19:00	<div>18:00-19:15</div> MIPCOM CANNES World Premiere TV Screening Watson Followed by a Q&A with the talent				
20:00					

40th

The Mother of all
Entertainment
Content markets

MIPCOM CANNES Sponsors & Partners

As of 10/09/2024, Subject to change



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8:30				8:00 – 10:00 Hotel Majestic		
9:00	9:00 - 9:45 Unlocking Audience & Content Dynamics Presented by Glance		9:00 - 9:45 Welcome Networking Coffee	MIPCOM Buyers Awards Ceremony, with breakfast Presented by Drama Festival	9:00 – 10:30 Verriere Californie Breakfast Session and World Premiere of Obocchama-kun: Bringing Japanese Anime to Life in India Presented by TV Asahi	
10:00		9:45 - 10:15 What All the Drama is About - Content that Travels	9:45 - 10:10 How to Thrive in The Media's User-Centric Era? Presented by Evan Shapiro, ESHAP			10:00 - 11:00 Auditorium K Screening Presented by Telefilms Argentina
11:00	10:20 – 11:00 KEYNOTE Media Mastermind Keynote		10:15 - 12:00 Applied AI Summit: Discussions Presented by Jonathan Verk, Social Department			
	11:15 - 12:15 KEYNOTE Media Mastermind Keynote series	11:00-13:00 Frapa Formats Summit			11:00 - 12:00 Auditorium A The Beach Presented by Beta Film	
12:00				12:00 – 14:00 Hotel Majestic Welcome Drinks: 12:00 Lunch 12:30-14:00		
13:00	13:00-14:00 Fresh TV Formats Presented by The WIT			Women in Global Entertainment Power Lunch With A+E Media Group		
14:00						
15:00	15:00 - 15:30 KEYNOTE Media Mastermind Keynote - C-suite Conversations Presented By MIPCOM CANNES & Variety	14:30 - 15:00 Drama Formats – Producer/Distributor Collaboration in the Remake Process	14:30 - 15:30 Applied AI Summit: Roundtables Welcome Coffee from 14:00 Pre-registration required		14:30 - 15:30 Auditorium A The Librarians: The Next Chapter Presented by Electric Entertainment	
16:00	15:50 - 16:20 KEYNOTE Media Mastermind Keynote - C-suite Conversations Presented By MIPCOM CANNES & Variety		16:00 - 16:45 Applied AI Summit: Innovation Showcase		15:30 - 16:30 Auditorium K K-Content : Create The Future, Innovate with Content Presented by GCON	16:00 - 17:00 Hi-5 Studio Treasure Box Japan Presented by BEAJ
17:00	16:45 - 17:30 KEYNOTE Media Mastermind Keynote - C-suite Conversations Variety Vanguard Award & Fireside Chat Tony Vinciguerra, Chairman & CEO, Sony Pictures Entertainment				16:30-17:30 Auditorium A Screening Presented by ECCHO RIGHTS	
18:00		18:00-19:00 Producers' Hub Networking Drinks with GLOBO				
19:00	18:00-19:15 mipcom CANNES SPAIN World Premiere TV Screening Spain Country of Honour Followed by a Q&A with the talent			From 19:00 mipcom CANNES SPAIN Hotel Majestic MIPCOM CANNES Opening Night Party & Red Carpet Celebrating Spain as the Country of Honour		
20:00						

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8:30					
9:00		8:30 - 9:30 Drama Co-production Breakfast <i>Pre-registration required</i>			
10:00		9:45 - 10:30  Focus Spain	9:00 – 11:00 KEYNOTE Global Streamers Talks Presented by Evan Shapiro	10:00 - 11:00 Speed Matchmaking Scripted <i>Pre-registration required</i>	9:00 – 10:00 Auditorium A Showcase Presented by BBC
11:00		10:40 - 11:10 Where content meets Technology			
	11:15 - 11:45 KEYNOTE Media Mastermind Keynote	11:30 - 12:00 Content Showcase			11:00 – 12:00 Auditorium A Screening Presented by SEPC
12:00	12:00 – 13:00 MIPCOM CANNES Diversify TV Awards <i>Open to all</i> <i>Followed by drinks and light lunch from 13:00 to 14:00</i>				11:45 – 12:45 Auditorium K PBS Distribution Presents: Leonardo da Vinci
13:00					
14:00					13:30 - 14:30 Auditorium K Survivor: The True Story of One Boy's Journey through the Holocaust A film by Zoom Rockman
15:00	15:00 – 15:30 KEYNOTE Media Mastermind Keynote - Dan Cohen, Chief Content Licensing Officer, Paramount and President, Republic Pictures <i>With Special Guest to be announced</i>	14:30 - 15:00 Global And Local Programming: What's hot and what's not	14:30 - 15:30 Global FAST & AVOD Roundtables Welcome Coffee from 14:00 <i>Pre-registration required</i>	14:30 - 15:30 Auditorium K Speed Matchmaking D&I <i>Pre-registration required</i>	14:30 – 15:15 Auditorium A  Spain Fresh TV Showcase Presented by The WIT
16:00	16:00 – 16:30 KEYNOTE  Media Mastermind Keynote	15:30 - 16:00 Navigating a Complex Landscape – What Opportunities for Tomorrow's Fresh, Original Voices?	15:45 - 17:30 Global FAST & AVOD Discussions Presenting Partner: XUMO Conference Partners: OKAST.TV, VEVO		15:30-16:30 Auditorium K K-Contents Showcase Presented by KOCCA
17:00	17:00 – 17:40 KEYNOTE Media Mastermind Keynote	16:30 - 17:00 International Drama Production at the US Studios			
18:00	18:00-19:15 MIPCOM CANNES World Premiere TV Screening	18:00-19:00 Producers' Hub Networking Drinks with PLEX	17:30 - 18:30 FAST & AVOD Networking Drinks		
19:00	Rise of the Raven In the presence of the talents				
20:00					

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8:30					
9:00			8:30 - 9:00 Welcome Coffee	8:30 - 10:30 Verrière Grand Auditorium International Mentoring & Networking Breakfast for Women in Entertainment with MediaClub'Elles <i>Limited seats, pre-registration recommended</i>	
10:00		9:00 - 9:30 Collaboration: The Future of Factual	9:00-11:00 Connected TV Summit Presented by Alan Wolk, TVREV CTV Presenting Partner: Samsung TV Plus Conference Partner: WURL	10:00 - 11:00 Matchmaking Area Speed Matchmaking Unscripted <i>Pre-registration required</i>	
11:00		9:45 - 10:15 Branded Fiction - the Subtle Art of Integrating Brands into Drama			
	11:15 - 11:45 KEYNOTE Media Mastermind Keynote				
12:00	12:00 - 12:45 KEYNOTE Media Mastermind Keynote, Ramin Setoodeh, Co-editor-in-chief, Variety "Apprentice In Wonderland" Donald Trump's Rise through Reality Tv				
13:00	13:00-13:45 Fresh TV Fiction Presented by The WIT	12:30 - 13:00 Go Bigger or Smaller? Adjusting Finacing Strategy to Changing Times			
14:00			14:00 - 14:30 Why YouTube Matters? Engaging Audiences & Boosting Revenue		
15:00		14:30 - 15:00 YA - The Secret Sauce Behind Success	14:45 - 15:30 Insights that Matter: Fueling your Next Strategic Move		
16:00		15:15 - 15:45 YA – The Business of Anime – Beyond the Brand			
17:00		16:00 - 16:30 Secrets of the Scripted Format: K7 Media's Tracking the Scripted Giants Presented by K7 Media			
		16:45 - 17:15 Regional Funding Panel			
18:00		18:00-19:00 Producers' Hub Networking Drinks with Madrid Cluster			
19:00					
20:00					

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8:30					
9:00					
10:00		<div>9:30 - 10:30 Streaming Platforms – A Wealth of International Opportunities Networking Roundtable Breakfast Pre-Registration recommended</div>			
11:00		<div>11:00 - 11:30 Global Content Trends: Making Sense of Uncertainty... Presented by Ampere Analysis</div>			
12:00		<div>12:00 - 12:30 Best of Fresh TV Presented by The WIT</div>			
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