

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
14:00					
15:00					<u> </u>
16:00					
17:00					5
				17:00 - 19:00 Hyde Beach International Format	
				Awards	
18:00	40.00.40.45			With C21, MIPCOM Cannes, FRAPA . & Entertainment Master Class	
	18:00-19:15 MIPCOM CANNES				
	World Premiere TV Screening				
40.00	Watson Followed by a Q&A with the talent				
19:00	. s.				-
20:00					

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The Mother of all **Entertainment Content markets**

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Monday 21 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
8:30				8:00 – 10:00 Hotel Majestic	
0.00				MIPCOM Buyers Awards Ceremony,	
9:00 -	9:00 - 9:45 Unlocking Audience & Content Dynamics Presented by Glance		9:00 - 9:45 Welcome Networking Coffee	with breakfast Presented by Drama Festival	9:00 – 10:30 Verriere Californie Breakfast Session and World Premiere of Obocchama-
10:00		9:45 - 10:15 What All the Drama is About - Content that Travels	9:45 - 10:10 How to Thrive in The Media's User-Centric Era? Presented by Evan Shapiro, ESHAP		kun: Bringing Japanese Anime to Life in India Presented by TV Running Presented by TV Presented Screening
11:00 -	10:20 – 11:00 KEYNOTE Media Mastermind Keynote		10:15 - 12:00 Applied Al Summit:		Asahi Presented by Telefilms Argentina
11.00	11:15 - 12:15 KEYNOTE Media Mastermind	11:00-13:00 Frapa Formats Summit	Presented by Jonathan Verk, Social Department		11:00 - 12:00 Auditorium A The Beach Presented by Beta Film
12.00	Keynote series			12:00 – 14:00 Hotel Majestic	
				Welcome Drinks: 12:00 Lunch 12:30-14:00 Women in Global	
13:00				Entertainment Power Lunch	
	13:00-14:00 Fresh TV Formats Presented by The WIT			With A+E Media Group	
14:00					
15:00 -	15:00 - 15:30 KEYNOTE Media Mastermind	14:30 - 15:00 Drama Formats – Producer/Distributor Collaboration in the Remake Process	14:30 - 15:30 Applied Al Summit: Roundtables Welcome Coffee from 14:00		14:30 - 15:30 Auditorium A The Librarians: The Next Chapter Presented by Electric Entertainment
	Keynote - C-suite Conversations Presented By MIPCOM CANNES & Variety		Pre-registration required		15:30 - 16:30 Auditorium K K-Content : Create The
16:00 -	15:50 - 16:20 KEYNOTE Media Mastermind Keynote - C-suite Conversations Presented By MIPCOM CANNES & Variety		16:00 - 16:45 Applied Al Summit: Innovation Showcase		Future, Innovate with Content Presented by GCON Incomplete the street of
17:00	16:45 - 17:30 KEYNOTE Media Mastermind Keynote - C-suite Conversations Variety Vanguard Award & Fireside Chat				Auditorium A Screening Presented by ECCHO RIGHTS
18:00	Tony Vinciquerra, Chairman & CEO, Sony Pictures Entertainment	18:00-19:00 Producers' Hub			
19:00 -	MIPCOM CANNES World Premiere TV Screening Spain Country of Honour	Networking Drinks with GLOBO		From 19:00 mipcom SPAIN Hotel Majestic	
	Followed by a Q&A with the talent			MIPCOM CANNES Opening Night Party & Red Carpet Celebrating Spain as the Country	
20:00				of Honour	

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Tuesday 22 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other V	enues	Screenings	& Showcases 📙
8:30						\	- 0
		8:30 - 9:30 Drama Co-production					
0.00		Breakfast					
9:00						9:00 – 10:00	
		Pre-registration required	9:00 - 11:00 KEYNOTE			Auditorium A	
			Global Streamers Talks			Showcase	
			Described by Even Shanire			Presented by BBC	
		9:45 - 10:30 mipcom SPAIN	Presented by Evan Shapiro				
10:00		Focus Spain		10:00 - 11:00			
				Speed Match	making		
				Scripted	J		
		10:40 - 11:10 Where content meets		Pre-registration req	uired		
		Technology					
11:00						11:00 – 12:00	
	11:15 - 11:45 КЕУМОТЕ					Auditorium A	
	Media Mastermind	11:30 - 12:00				Screening Presented by	
	Keynote	Content Showcase				SEPC	11:45 – 12:45
							Auditorium K
12.00	12:00 – 13:00						PBS Distribution
	MIPCOM CANNES						Presents:
	Diversify TV Awards						Leonardo da Vinci
	Open to all						
	Followed by drinks and light lunch from 13:00 to 14:00						
13:00	idion nom 16.66 to 14.66						
						13:30 - 14:30	
						Auditorium K	True Stame
						Survivor: The of One Boy's	
14:00						through the I	
						A film by Zoom Ro	
		14:30 - 15:00					
		Global And Local	14:30 - 15:30	14:30 - 15:30 Auditorium K	14:30 – 15:15 Auditorium A		
		Programming: What's hot	Global FAST & AVOD Roundtables	Speed	mipcom SPAIN		
15:00	15:00 – 15:30 KENOTE Media Mastermind Keynote -	and what's not	Welcome Coffee from 14:00	Matchmaking	Spain		
	Dan Cohen, Chief Content	15:30 - 16:00		D&I	Fresh TV Showcase		
	Licensing Officer, Paramount	Navigating a Complex Landscape – What	Pre-registration required	Pre-registration required	Presented by		
	and President, Republic Pictures	Opportunities for		roquirou	The WIT	15:30-16:30	
	With Special Guest to be announced	Tomorrow's Fresh, Original	15:45 - 17:30			Auditorium K K-Contents S	Showcase
16:00	16:00 – 16:30 KENOTE	Voices?	Global FAST & AVOD			Presented by KOC	
	mipcom SPA		Discussions				
	Media Mastermind	16:30 - 17:00					
	Keynote	International Drama	Presenting Partner: XUMO				
		Production at the US Studios	Conference Partners:				
17:00	17:00 – 17:40 KEYNOTE	3.00.00	OKAST.TV, VEVO				-
	Media Mastermind						
	Keynote						
			17:30 - 18:30				
87 2 0220 - 900000			FAST & AVOD				
18:00	40.00.40.45	40.00 40.00	Networking Drinks				- 12
	18:00-19:15 MIDCOM CANNES	18:00-19:00 Producers' Hub					
	MIPCOM CANNES World Premiere TV	Networking Drinks					
	Screening	with PLEX					
15-201929 16775-54							
19:00	Rise of the Raven						
	In the presence of the talents						
7 <u>0000</u> (20000							
20:00							0

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Wednesday 23 Oct. 2024

9:00 9:00 9:00 Productors (Number of Cellshorston: The Future of Center of						
9:00 Section Section		Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
9:00 Section Section						
9:00 Section Section	8:30				0.00 40.00	
9:00 Collaboration: The Future of Factual Factual 10:00 Section: Section of Section of Substitution of Substitution of Substitution of Substitution of Integrating Brands into Drama 11:00 11:00 12:00 *** *******************************						
2009-2009 Collaboration: The Future of Peters of Collaboration: The Future of Peters o				Welcome Coffee	International	
Collaboration: The Future of Factual Feature of Factual Feature of Factual Powers (by Alam Walt, TME) 8 28 - 1825 Branded Fiction - the Subtle Art of Integrating Brands Into Drama 11:00 11	9:00				Mentoring & Networking	
10:00 Secretarian Particular Particu				9:00-11:00	Breakfast for Women in	
10:00 Brands Fiction - the Subtle Art of Integrating Brands Into Drama 11:00 11:00 11:00 11:00 11:00 11:00 11:00 11:00 12:00 - 12:00 EXECUTED Mode And Subtle Art of Integrating Brands Into Drama 12:00 12:00 - 12:00 EXECUTED Mode And Subtle Art of Integrating Brands Measurement Repaired Success In Wonderland* Donated Transport Receipts TV Fiction Personal Transport Adjusting Finacing Strategy to Changing Times 15:00 16:00 16:00 16:00 17:00 18:						
10:00 Section 10:00 Brand of Folion - the Brand Belond Madia Mastermind Reynote 12:39:1:30 13:0			Factual	Presented by Alan Wells TVPEV	with MediaClub'Elles	
11:00 11				Fresented by Alan Work, TVREV		
Branded Fiction - the Subtle Art of Integrating Brands into Drama 11:00	40.00		9:45 - 10:15	CTV Presenting Partner:	recommended	
Subtle Art of Integrating Brands into Drama Brands into Drama 11:00 12:00 12:00 12:00 13:00 13:00 14:00 15:00 16:00 16:00 17:00 18:00 1	10:00			Samsung TV Plus	10:00 - 11:00	
11:00 11:50-11:45 Extract Media Mastermind Keynote, In-Child Variety Apprentice In Wonderland' Phenotype Realthy Dr. Will 13:00 14:00 15:00 16:00 16:00 17:00 18:0			Subtle Art of Integrating			
12:00 12:00 12:00 12:00			Brands into Drama	WURL		
11:00 11:00 11:00 12:00-12:46 ISSUEDI Media Mastermind Keynote, Ramin Setcodsh, Co-editor-in-chief, Variety Appendic Inc. Chief,					· ·	
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15:00 The Secret Sauce Behind Success 14:45-15:30 15:10-15:45 YA - The Susiness of Anime - Beyond the Brand 16:00-16:30 Secrets of the Scripted Format: K7 Media's Tracking the Scripted Glants Presented by K7 Media 17:00 18:00-19:00 Producers' Hub Networking Drinks with Madrid Cluster 19:00	14:00					
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Thursday 24 Oct. 2024

	Grand Auditorium	Producers' Hub	MIP Innovation Lab	Other Venues	Screenings & Showcases
8:30					
tind-notperiods.					
9:00					
		9:30 - 10:30			
		Streaming Platforms – A			
10:00		Wealth of International			
10:00		Opportunities			
		Networking Roundtable Breakfast			
		Pre-Registration recommended			
		Tro regionation recommended			
11:00					
		11:00 - 11:30			
		Global Content Trends:			
		Making Sense of Uncertainty			
		Presented by Ampere Analysis			
12.00		,			
12.00		12:00 - 12:30			
		Best of Fresh TV			
		Presented by The WIT			
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